

Avnet Abacus congratulates Bourns on 75 years of innovation

*2022 also marks milestone with 21st anniversary of distribution alliance
between Avnet Abacus and Bourns*

Brussels, Belgium, 1st June 2022: Avnet Abacus, one of Europe's leading interconnect, passive, electro-mechanical and power distributors and a regional business unit of [Avnet](#) (NASDAQ: [AVT](#)), today congratulated Bourns, a world-leading supplier of a wide range of passive electronic components, on its 75th anniversary in business. The company was set up in Altadena, California in 1947 – coincidentally the same year as the invention of the first working point-contact transistor by Bardeen, Brattain and Shockley at Bell Labs, which arguably represents the birth of the modern electronics industry.

In addition to the 75th anniversary of Bourns, this year also marks a milestone for the relationship between Bourns and Avnet Abacus, as the two companies are celebrating more than 21 years working together, since March 2001. Aimed at a broad range of markets including telecommunications, computer, industrial, instrumentation, automotive, consumer, and non-critical life-support medical applications, Avnet Abacus supports a wide range of Bourns products and technologies including magnetic products, microelectronic modules, circuit protection devices, sensors, trimming and precision potentiometers, panel controls, switches, encoders and resistive products.

“We are delighted to share our 75th anniversary with Avnet Abacus and all our strategic partners,” said Ferdinand Leicher, Vice President Sales EMEA at Bourns. “Building upon this celebration, this year also represents another milestone for our relationship with Avnet Abacus, which has been a key and highly valued distribution partner for us across Europe over the past two decades. Long may our success together continue.”

“All of us here at Avnet Abacus are honoured to have been a long-term strategic partner for Bourns,” said Hagen Götze, Senior Director Marketing at Avnet Abacus. “We look forward to continuing our relationship over many more years. We also pay tribute to the major technology innovations that Bourns has achieved in the electronics industry over the past 75 years from the onset of modern electronics to the global and dynamic industry of today.”



About Avnet Abacus

Avnet Abacus is a pan-European demand creation distributor specialising in interconnect, passive, electromechanical, power supply and battery products. Avnet Abacus' extensive product range and exceptional line card is supported by a team of over 50 product specialists based across Europe, delivering technical expertise and technology focused initiatives. Avnet Abacus is a regional business unit of Avnet, (NASDAQ:AVT), with European headquarters in Belgium (Avnet Europe BV). For more information, visit: www.avnet-abacus.eu or follow us on http://www.twitter.com/Avnet_Abacus

About Avnet

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

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