

EBV Elektronik and SIMCom Wireless Solutions Sign Distribution Agreement for Europe

Poing, Munich – Shanghai: EBV Elektronik, an Avnet (NYSE: AVT) company and SIMCom Wireless Solutions, a subsidiary of SIM Technology Group Ltd. (HK:2000), today announced a distribution agreement to promote and deliver SIMCom products to customers within the EMEA region. The agreement aims to help customers to participate in the next wave of M2M growth.

In addition, the companies have agreed to explore opportunities to promote and enhance SIMCom Wireless Solutions technologies, like the customized application, mobile computing, GPS and others.



Klaus Schlund, Technical Director of EBV Elektronik

"SIMCom Wireless Solutions is a global leading supplier of high quality wireless modules on a variety of technical platforms including GSM/GPRS/EDGE, WCDMA/HSPA, TD-SCDMA and Short-Range RF. According to ABI Research, the SIMCom Cellular Module was ranked as No.2 in the worldwide market in 2008," says Klaus Schlund, Technical

Director of EBV Elektronik. SIMCom Wireless Solutions also provides customized design solutions in M2M, WLL, Mobile Computing, GPS and other applications.

"EBV Elektronik and our team of wireless specialists will assist customers with the application of SIMCom Wireless Solutions technology by offering specialized engineering and system-level design support. We are very excited to bring this new technology to our customers," Schlund added.

"As a leader in wireless module solutions, SIMCom has long recognized that M2M innovation is vital to the evolution of the global economy," said Wendy Wang, General Manager, SIMCom Wireless Solutions. "Working with EBV will make our technologies available more broadly, increase options for customers, lower barriers and expand participation in EMEA."

About SIMCom Wireless Solutions

SIMCom Wireless Solutions, a subsidiary of SIM Technology Group Ltd., is an industry leader in providing high quality wireless modules for different technology platforms in GSM/GPRS/EDGE, WCDMA/HSPA and TD-SCDMA. ABI Research reports that SIMCom Cellular Module was No.2 provider of wireless modules worldwide in 2008 with 20% acquisition of global market share. By partnering with third parties, SIMCom Wireless also provides ODM services for customers and customized design solutions in M2M, WLL, Mobile Computing, GPS and other applications. More information about SIMCom Wireless Solution under www.sim.com/wm



About EBV Elektronik

EBV Elektronik, an Avnet (NYSE: AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 220 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 110 continuously trained Application Specialists offer extensive application know-how and design expertise. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 59 offices in 27 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com.

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