

S14 Solutions Days Program 2021 is online

Uhingen, 02.09.2021

From September 22nd to 23rd 2021, the ProAV/IT industry will meet again for the now thirteenth S14 Solutions Days at the Exertis Pro AV headquarters (formerly COMM-TEC) in Uhingen near Stuttgart. The diverse trade fair program has now been published.

With just a few weeks to go until the start of our popular S14 Industry Meeting 2021, we are delighted to once again welcome integrators, resellers, technicians, and manufacturers in our usual relaxed atmosphere to share the latest products and developments in the industry. This year, S14 Solutions Days will open for visitors on two full days to showcase the latest products, innovations, trends, and solutions.

Already on the day before, on September 21st, 2021, the practical trainings will start. Accordingly, this year we will offer a sales and beginner training for BrightSign, as well as a technical advanced BrightSign training. In addition, an easescreen certification workshop will be offered. Furthermore, training courses on NETGEAR and NewTek will be conducted. Registration for trainings is possible at the S14 registration.

Accompanying the S14 exhibition on September 22nd and 23rd, the Exertis Pro AV ACADEMY offers a new lecture concept with a diverse <u>conference program</u>. In addition to our main sponsors Barco, AiroDoctor, Evoko, INfiLED, Legrand, Lenovo, LG, Lumens, NETGEAR, NewLine and NewTek, many additional AV suppliers will provide insights into current popular topics and project issues.

After the opening of the exhibition by Rainer Sprinzl, Managing Director Exertis Pro AV DACH, which will take place on our main stage in the outdoor area on September 22nd, 2021, the manufacturer Barco will proceed with the first lecture presenting the topic "The new generation ClickShare - your solution for Hybrid Meetings". Picking up on the current trend towards UCC and increased use of video conferencing in an industry-focused way, we are delighted that Microsoft will attend the S14 show and give a lecture on "Microsoft Teams Rooms Devices Partner Opportunities" with Rachel Linnemann as speaker on the main stage as well. As a further highlight, Mike Blackman, Managing Director of the industry trade fair ISE will visit the S14 Solutions Days and also speak on the same day about the topic "Development of the AV industry in times of Corona - opportunities and potentials".

On September 23rd, 2021, the second exhibition day, the manufacturer Newline will provide insights on the topic "What will interactive work look like today and tomorrow?", followed by easescreen with the question "Digital Signage - Why? What digital signage brings to you and your customers". UC manufacturer Konftel will talk about "Hybrid working made easy - video conferencing with Konftel" and NewTek will present new impressions of the Pro AV broadcast world in its presentation "Reshape your World with Video".

As a final highlight on the main stage, the well-known soccer coach Jürgen Klinsmann will talk to Rainer Sprinzl about leadership culture and the use of media technology in soccer and answer your questions in the live video link "Let's talk - with Jürgen Klinsmann".

Please note that most lectures, except Microsoft and NewTek, will be presented in German language.



Besides the presentations on the main stage, numerous live product demonstrations will be shown directly at the exhibition booths. Practice-oriented and interactive - our experts know what matters and will also be happy to personally answer your questions about individual projects. Let us inspire you!

This year, the conference program including all program aspects, lectures and live demos will be made available online via streaming to those, who stayed at home.

Register now at https://www.exertisproav.de/en/events/s14-solutions-day/index.html for our diverse exhibition program and visit us on September 22nd and 23rd, 2021 at the S14 Solutions Days here with us in Uhingen.

Of course, Exertis Pro AV will follow official rules and regulations, as well as maintain a necessary hygiene concept to protect visitors, manufacturer representatives and employees - Health First! If the situation concerning Corona does not allow a responsibly event realization at this time or if official regulations prohibit such events, we reserve the right to cancel the event.

Follow us on social media and stay up to date (<u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Xing</u>, <u>YouTube</u>). Feel free to use the hashtags #s14, #s14solutionsdays and #bettertogether - become part of the Exertis Pro AV community.

About Exertis Pro AV

Exertis Pro AV, formerly COMM-TEC, has been for more than 30 years one of the largest and most renowned value-add distributors for AV media technology in Europe and has been part of DCC Technology Trading/Exertis since 2019. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 60 well-known manufacturers. The business units "Digital Signage & Media Solutions", "Collaboration & UCC", "Signal Management", "Pro Audio & Control", "Display Solutions" as well as "Racks & Mounts" provide master technicians, system integrators and architects with the optimal hardware for their requirements. Exertis Pro AV acts strongly according to its claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. Exertis Pro AV supplies everything from one source, from planning through consultation to implementation.

Image material for press release

Key Visual

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