



transfairlog

Trade Fair for International

Transport and Logistics Management

EUROEXPO

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Press Release

Two-year cycle for *transfairlog*

transfairlog, the Trade Fair for International Transport and Logistics Management, will be lining up for the start again in 2014 – that was announced today by the organising company, EUROEXPO Messe- und Kongress GmbH of Munich. With this decision, the organiser is keeping to the original concept of a two-year cycle for *transfairlog* in Hamburg. Following *transfairlog* 2012 many exhibitors and visitors had said they would like to see the next edition just one year later, in 2013.

"The decision not to fly the flag again in Hamburg until 2014 wasn't an easy one," said Peter Kazander, Chief Operating Officer, EUROEXPO GmbH. "With LogiMAT in Stuttgart and *transfairlog* in Hamburg we are organizing two truly top-flight trade fairs. Both of them combine an interesting trade exhibition with an excellent accompanying programme. With a new project like *transfairlog*, the job of putting together an efficient business platform needs lots of careful planning. And we will be taking the time to get it right."

The *transfairlog* team is already working hard, getting the groundwork done for a first-class event in 2014. "We are busy expanding our international network, in order to anchor this 'Trade Fair for International Transport and Logistics Management' even more firmly in the region of the Baltic Sea and the North Sea," said Julia Kinzelmann, Exhibition Director of *transfairlog*, EUROEXPO GmbH. "And at least one wish we

have been able to fulfil already: The next *transfairlog* will be taking place in the early autumn, a timing that was suggested by many of the exhibitors. The exact dates will be announced shortly."

The international trade fair *transfairlog* presents the full spectrum of modern, strategic and operational solutions for supply chain and global transport processes. The exhibition covers maritime and hinterland transport, forwarding services and transshipment of goods in containers and on pallets, plus operational equipment, warehouse optimisation, process control and ground conveyors.

transfairlog presents products, services and systems that increase the efficiency of internal and external processes in international delivery chains. As well as a trade exhibition, it also features an extensive supporting programme of specialist lectures and shows, all integrated into the exhibition halls.

At the premiere of *transfairlog*, which took place from 12 to 14 June 2012, a total of 212 exhibitors from ten countries showcased practical transport and logistics solutions and multimodal concepts for International supply chains.

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