Hola Barcelona – Advantech at ISE 2023

Advantech presents new solutions and visions for the future of Retail, Hospitality and Digital Signage at ISE 2023

Germering, January 2023 – With the Integrated Systems Europe (ISE) 2023 in Barcelona coming up soon, Advantech is excited to join for the first time since 2020 in Spain. ISE will take place from 31 January - 03 February 2023. Advantech and partners can be found in Hall 6; Stand 6K140. Many new products are going to be showcased, reflecting the changes in the market towards self-service, whiteboards, interactive digital signage as a way for advertising and much more.

Highlighted at the booth besides the new ARCHIMEDES digital whiteboard solutions, which comes in three sizes, Advantech will introduce the UTC-124, USC-360 and DS-410.

UTC-124 is a 23.8" All-in-One touch computer system, with a slim and lightweight design. Equipped with an ultra-low-voltage Intel® Pentium® processor, the UTC-124 provides a reliable embedded computing solution for dedicated tasks. Suitable for self-service, as well as digital signage, the range of peripheral options allows mix-n-match to create unique combinations, creating a device suitable for retail outlets, restaurants, hotels, leisure establishments, banks, lobbies, public venues, and even warehouses, and logistics centers.

The newest USC-360 is a 15.6" ultra-slim and narrow-bezel Point of Sale (POS) system. The options of Intel® 11th Gen, or RK3568 CPU allows for fitting the device to the application. USC-360 supports rich peripherals and various installation methods, making it easy to fit into diverse applications.

DS-410 is a palm-sized mini PC that is suitable for hospitality and digital signage applications. Equipped with a small thermal footprint and thin design, it is able to be installed in narrow spaces.

Advantech is also proud to have its solution partners Signagelive and Autocanteen present mutual solutions at the booth. Discover how Advantech, together with Signagelive, a market-leading cloud-based content management system (CMS) provider, can help drive the next generation of businesses. With this scalable, enterprise-ready solution, the sustainability goals can be furthered, while also securely unlocking the potential of data to build more productive and inclusive work cultures. Additionally, with features, such as Signagelive web trigger APIs, customer engagement and sales can be boosted by developing cost-efficient and smart, interactive solutions. While working with Autocanteen, Advantech will display a touchless self-checkout solution, which increases checkout

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efficiency. Disruptive innovation, no barcodes – the system can identify anything from fruits to meal plates by visual recognition.

More information about Advantech's presence at ISE can be found here:
https://page.advantech.com/advantech-ise-2023

About Advantech

Advantech has the corporate vision to "Enabling an Intelligent Planet". The company is a global leader in the fields of IoT intelligent systems and embedded platforms. To embrace the trends of IoT, big data, and artificial intelligence, Advantech promotes IoT hardware and software solutions with the industrial IoT platform - WISE-PaaS core to assist business partners and clients in connecting their industrial chains. Advantech is also working with business partners to co-create business ecosystems that accelerate the goal of industrial intelligence. (www.advantech.com)

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