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## Rheinmetall taking part in nationwide Diversity Day events for the first time

Diversity of talent has emerged as an important factor in the global success of Rheinmetall AG of Düsseldorf. As a signatory to Germany's "Charta der Vielfalt", Rheinmetall will be participating in a nationwide day of diversity events on 18 May 2021, demonstrating its clear commitment to equality of opportunity and diversity. For the first time ever, the Rheinmetall organization is taking part in German Diversity Day, a nationwide initiative of the German NGO Charta der Vielfalt e.V. ("Diversity Charter"), which, under the motto "Stand up for Diversity" is taking place for the ninth time this year. (In past years, the Group's former Automotive unit had already taken part in the event-filled day.)

At up to forty of the technology group's locations in Germany, an extraordinary range of online events aimed at the men and women of Rheinmetall will seek to foster a strong awareness of diversity and to chip away at potential prejudices. In "People at Rheinmetall", employees of the group's various divisions provide insights into their special duties and tasks. A special guest, psychologist and coach Stephan Druckrey, will hold a keynote speech on diversity. Staff members will have the opportunity to test their knowledge of diversity by taking a quiz on the Charta der Vielfalt e.V. learning platform.



GERMAN DIVERSITY DAY 2021

"We're in this 100%, because we appreciate that diversity is crucial to success. Thanks to our experience as a globally operating enterprise with an international staff, we know that diverse teams produce better solutions and more innovative products. At Rheinmetall, we've been promoting international exchanges in the human resources domain for years. By committing to the Charta der Vielfalt, we're exercising true corporate social responsibility as we press ahead in the quest for equality of opportunity, mutual respect and bringing diversity to the world of work", declares Peter Sebastian Krause, member of the Rheinmetall executive board with special responsibility for personnel matters.

Diversity management thus plays an increasingly important part in the group's personnel planning and recruitment activities. As Peter Sebastian Krause explains, "Diversity management is fast becoming an indispensable element of our personnel policy. Diversity doesn't just increase efficiency and creativity. It's also a way of addressing the shortage of skilled labour. And last but not least, having a diverse staff helps the company gain additional trust, reach new groups of people and tap into new markets."

<https://www.charta-der-vielfalt.de>

### ► Key facts



- ▷ Diversity Charter signed: Rheinmetall taking part in German Diversity Day
- ▷ "Stand up for Diversity" events at up to 40 Rheinmetall locations in Germany
- ▷ Diversity crucial to success
- ▷ In a globally operating group with an international staff, diversity is part of life

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