

## COMM-TEC becomes new distribution partner for easescreen Digital Signage Solution

COMM-TEC announces Europe-wide sales launch of easescreen Digital Signage Solution

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On October 1st, 2019, [COMM-TEC GmbH](#) will expand its portfolio in the field of digital signage with the innovative digital signage solutions from [easescreen Digital Signage Solutions](#). As part of the new sales partnership, retailers can now offer their customers throughout Europe attractive digital signage software with a high degree of flexibility.

COMM-TEC and easescreen announce their new Europe-wide sales partnership. COMM-TEC is thus strengthening its Digital Signage and Media Solutions division and expanding its existing product portfolio with an innovative digital signage software. With easescreen, advertising messages and information can be communicated in an eye-catching, precise and effective way at several locations. The modular structure of the software enables maximum flexibility and tailor-made solutions for all requirements and budgets. In addition, easescreen offers user-friendly operation, simple scheduling and convenient distribution of multimedia content to any number of networked displays. Furthermore, easescreen is independent of sector and is used in retail, industry, transport, health and education, the public sector, museums, tourism and gastronomy applications.

"We are pleased to expand our portfolio in the field of digital signage with easescreen and to provide our customers with a first-class and intuitive digital signage software. Especially in our core market DACH, easescreen is one of the most important providers of CMS solutions; we look forward to expanding this market position in additional sales areas as well," says Steffen Herzer, Business Development Manager at COMM-TEC.

"Our cooperation with a leading European company like COMM-TEC will significantly increase our presence in Europe. We now have the opportunity to address more customers and new markets with our solution. We are very much looking forward to this," explains Stefan Pittl - Head of International Sales at easescreen.

**Image material for press release in print resolution**

[Key Visual](#)

## About COMM-TEC

For more than 30 years, COMM-TEC GmbH has been one of the largest and most renowned value-add distributors for AV media technology in Europe. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 50 well-known manufacturers. At the same time it develops in-house products under its own COMM-TEC label. The business units „Digital Signage & Media Solutions“, „Collaboration & UCC“, „Signal Management“, „Pro Audio & Control“, „Display Solutions“ as well as „Racks & Mounts“ provide master technicians, system integrators and architects with the optimal hardware for their requirements. Of central importance here is the COMM-TEC Claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. COMM-TEC supplies everything from one source, from planning through consultation to implementation.

## About easescreen

easescreen: The leading software brand in the global digital signage market, based in Graz, Austria is considered a pioneer on the market due to 20 years of experience. Thanks to the powerful, modular software, digital advertising and information systems can be designed on an individually and target group-oriented basis and thus also be managed and played out on an unlimited number of displays. easescreen has a very successful market presence in the DACH region and is used in more than 80 countries worldwide. easescreen operates another branch in Vienna as well as in Lucerne, Switzerland.

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