

Avnet Abacus receives European Distributor of the Year 2021 award from Harwin

***Exceptional customer service and technical know-how and key design wins secure
Avnet Abacus the top position for 2021 in Harwin's European distribution network***



Brussels, Belgium, 25th January, 2022: Avnet Abacus, one of Europe's leading interconnect, passive, electro-mechanical and power distributors and a regional business unit of [Avnet](#) (NASDAQ: [AVT](#)), today announced that it has received the "European Distributor of the Year 2021" award from Harwin, a globally recognised leader in high reliability interconnect solutions.

Michael Clarner, Head of Distribution Sales EMEA at Harwin, said: "Our partnership with Avnet Abacus is exceptionally strong across Europe at all levels of our business. During 2021, revenue grew beyond the market average, and the number and value of new design-wins pave the way for a bright future."

This latest award follows on from Avnet Abacus' recent success in Harwin's 5 Star Awards, which recognised two individuals from Avnet Abacus for their highly creditable efforts in supporting Harwin's business. Jose Ramon Blazquez played a key role in securing Harwin design wins in a variety of markets, and Dieter Kuhn contributed invaluable technical support to a series of high-profile customer projects.

Hagen Götze, Senior Director Marketing at Avnet Abacus, said: "By having a strong focus on customer service, excellent technical support and a great collaboration with Harwin we were able to once again strengthen our position as the number 1 distributor in Harwin's network in EMEA during 2021. I'd like to thank the entire Harwin team for the great support."

Avnet Abacus distributes a broad portfolio of Harwin high reliability interconnect products for use in industries including industrial IoT and aerospace & defence, and for EMC shielding.

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People on the picture (from left to right):

Dr. Sara Ghaemi, Director Technical Development Avnet Abacus; Marco Enge, Senior PM Avnet Abacus; Michael Clarner, Head of Distribution Sales EMEA Harwin; Hagen Götze, Senior Director Marketing Avnet Abacus.

About Avnet Abacus

Avnet Abacus is a pan-European demand creation distributor specialising in interconnect, passive, electromechanical, power supply and battery products. Avnet Abacus' extensive product range and exceptional line card is supported by a team of over 50 product specialists based across Europe, delivering technical expertise and technology focused initiatives. Avnet Abacus is a regional business unit of Avnet, (NASDAQ:AVT), with European headquarters in Belgium (Avnet Europe Comm. VA). For more information, visit: www.avnet-abacus.eu or follow us on http://www.twitter.com/Avnet_Abacus

About Avnet

As a leading global technology distributor and solutions provider, Avnet has served customers' evolving needs for an entire century. We support customers at each stage of a product's lifecycle, from idea to design and from prototype to production. Our unique position at the center of the technology value chain enables us to accelerate the design and supply stages of product development so customers can realize revenue faster. Decade after decade, Avnet helps its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

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