



## RS Group and TraceParts: a decade-long partnership empowering engineers through millions of CAD downloads

LONDON, UK - 12 November 2024 - RS, a global product and service solutions provider for industrial customers, today celebrates a decade-long partnership with TraceParts, a global leader in providing digital content management solutions for engineering. Announced at electronica 2024, the world's leading trade fair for electronics, the collaboration has empowered millions of engineers worldwide with access to a vast library of 2D and 3D CAD models, streamlining design processes and accelerating product development cycles.

Since 2011, RS Group and TraceParts have worked together to establish a comprehensive collection of CAD models directly through RS' established eCommerce platform, <a href="www.rs-online.com">www.rs-online.com</a>, and the popular engineering community platform, <a href="DesignSpark.com">DesignSpark.com</a>. Additionally, the partnership leverages TraceParts' extensive Publishing Network, allowing suppliers to seamlessly publish 3D models directly on RS' channels, further enriching the available resources for engineers.

This strategic collaboration has resulted in a remarkable achievement: **over 5 million CAD files downloaded** by engineers since January 2011. This significant number underscores the value offered by RS Group and TraceParts to provide immediate access to accurate and up-to-date CAD models. The partnership has helped to:

- Reduce design time: Engineers can focus on innovative solutions rather than
  repetitive tasks by quickly identifying and incorporating necessary components
  into their projects, eliminating the need for manual modeling or searching for
  disparate resources.
- Enhance design accuracy: Utilising manufacturer-approved CAD models minimises errors and ensures compatibility within the design.
- **Expand product discovery:** The extensive library exposes engineers to a wider range of components, fostering creativity and exploration in the design process.





"We are incredibly proud to celebrate our long-standing partnership with TraceParts at this year's electronica," said Mike Bray, Vice President of Innovation and R&D, RS Group. "By providing our engineering community with a comprehensive library of high-quality CAD models, we are empowering them to design, innovate, and bring their ideas to life more efficiently. This commitment to supporting engineers aligns perfectly with RS Group's mission to be the essential partner for industrial customers. Attendees of the show can visit us in hall B3, stand 129, to learn more about the partnership and test out the resources available through our DesignSpark community."

"Our collaboration with RS Group exemplifies the power of a shared vision," stated Gabriel Guigue, TraceParts CEO and co-founder. "By combining RS' extensive reach and industry expertise with TraceParts' proven digital content management solutions, we have established a valuable resource for the global engineering community. We look forward to continuing this successful partnership and further expanding the value we deliver together to engineers worldwide."

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## About RS

RS is a global product and service solutions provider for industrial customers, enabling them to operate efficiently and sustainably.

We operate in 36 markets, stock over 800,000 industrial and specialist products and list an additional five million relevant for our industrial customers, sourced from over 2,500 suppliers. This extensive range supports our customers across the industrial lifecycle of designing, building, and maintaining equipment and operations. We enhance their experience through a tailored service model, leveraging our efficient physical, digital and process infrastructure sustainably. We combine a technically led and digitally enabled approach with an exceptional team of experts; ultimately, it's our people that make the difference.

Our purpose, making amazing happen for a better world, reflects our focus on delivering results for people planet and profit.





RS Group plc is listed on the London Stock Exchange with stock ticker RS1 and in the year ended 31 March 2024 reported revenue of £2,942 million.

For more information, please visit: www.rsgroup.com.

## **About TraceParts**

TraceParts is a world-leading digital content management company for engineering. As one of the biggest platforms worldwide for 3D CAD models and technical marketing documents, TraceParts offers a powerful solution to help part manufacturers and distributors improve the visibility of their products throughout the entire design process. For more information, visit <a href="info.traceparts.com">info.traceparts.com</a>.