LogiMAT 2024: Advantech with customized solutions
for the future of logistics

Germering, January 2024 – As usual, LogiMAT 2024 will take place from March 19-21, 2024 with the slogan "Shaping Change Together". Advantech will be presenting its latest products and solutions for intralogistics and seeking dialog with stakeholders to drive forward the developments of the future. The new products that will be presented at the trade fair include the TREK-60N with NVIDIA for artificial intelligence and the Design Manufacturing Services (DMS) area. Of course, the focus will also be on networking with customers, partners and new faces. "As every year, we are particularly looking forward to meeting partners and customers on site," says Michael Kreft, Executive Sales Director Advantech Europe (SIoT) on behalf of the entire company.

Logistics is currently facing various challenges, including the constant optimization of transport routes and warehouse processes to reduce cost and make the supply chain more efficient as well as more resilient. Tracking goods in real time and successfully implementing and integrating advanced technologies such as IoT, AI and automation to meet increasing demands; as well as the shortage of skilled labor and the sustainability and development of environmentally friendly logistics practices. LogiMAT is intended to provide a platform for finding solutions in the areas of sustainability, AI and ergonomics, which the international trade fair for intralogistics solutions and process management has also taken up the cause of.

Design Manufacturing Services

Advantech also specializes in Design Manufacturing Services (DMS). These relate to the individual development and production of customer-specific solutions in the field of embedded computing and IoT. To this end, Advantech offers customized services, from conception and design to the production of hardware components. The aim is to meet customers' specific requirements and provide innovative technology solutions tailored to their needs.

TREK-60N

As a new product, Advantech presents the TREK-60N, a robust and powerful terminal for use in a wide range of applications. Some features and capabilities of the TREK-60N with NVIDIA technology are enabled by the integrated NVIDIA® Jetson Orin™ NX module to perform powerful computations and applications related to artificial intelligence. The robust design, which is ideal for use in demanding industrial environments, and the versatile connectivity options such as WLAN, Bluetooth and RFID,

seamless communication and easy data acquisition are further features of the box PC.

Of course, the DLT series of rugged vehicle terminals will also be on display, supporting Windows, Android and Linux operating systems and ensuring easy and cost-effective migration and device management. This makes it easy for companies to keep up with their existing requirements and remain scalable for future upgrades.

Advantech can be found as usual in Hall 8, Stand D18.

Number of characters: 3,000 Characters (incl. spaces)

About Advantech

Advantech is a global leader in the Internet of Things (IoT) intelligent systems and embedded platform industries, with the corporate brand vision of "Enabling an Intelligent Planet." Advantech has implemented the WISE-IoT industrial IoT cloud platform as the foundational IoT software and hardware solution in embrace of the major trends of IoT, big data, and artificial intelligence. Having partner clients integrate industry chains is the objective of this. Advantech further expedites the achievement of intelligent industry objectives through its active collaboration with numerous industry partners to "co-create" industry ecosystems. (www.advantech.com)

Advantech Europe B.V.
Industriestraße 15
D-82110 Germering
Tel.: +49 (0) 89 411191 0
Fax: +49 (0) 89 411191 910

Ansprechpartner für die Presse
Katharina Ruhland
- Marketing Communication Specialist -
Tel.: +49 (0) 89 411 191 311
E-Mail: Katharina.ruhland@advantech.com