

Michael Bauer International GmbH awarded as Global Distributor of the Year by HERE Technologies

Karlsruhe, November 09th, 2023: Michael Bauer International (MBI) is proud to announce that it has been recognized as the Global HERE Distributor of the Year for 2023 by HERE Technologies, a leading provider of location-based services. This prestigious award celebrates MBI's commitment to innovation, dedication to delivering cutting-edge data, and exceptional teamwork, which have set the company apart as a top distributor in the field of location-based services.

Presented during the HERE Directions event in Prague on November 2-3, 2023, this renowned award acknowledges excellence across business relations, partner management, marketing engagement, and customer training and engagement.

The HERE Partner Program was established to bring together software builders, distributors, resellers, system integrators and experts who are helping companies across industries be more efficient, and solve complex challenges, by leveraging location intelligence.

Ray Roberts-York, Managing Director at MBI, exemplifies: "This recognition stands as evidence of the unwavering commitment and tremendous effort put forth by our outstanding team. We take immense pride in this accomplishment and deeply appreciate the trust bestowed upon us by our clients and partners. Our successful partnership with HERE goes back 14 years, and as of 2020, we proudly hold the distinction of being among the initial worldwide distributors for HERE. This long-standing partnership and our commitment to excellence have been key drivers behind our success."

"HERE Technologies is proud to recognize MBI with the Global Distributor Award in our 2023 Partner Program Awards. Their dedication to outstanding sales and technical support, innovative marketing activities, and their tireless commitment to amplifying the impact of our location data and technology across industries like retail, logistics and insurance truly sets them apart," said John Ramieri, Vice President of Global Partners at HERE Technologies.

The Global HERE Distributor Award 2023 is a testament to the remarkable efforts of the entire MBI team to provide clients and partners with exceptional service and support. This recognition underscores MBI's dedication to advancing the field of location-based services and acknowledges the trust that clients and partners have placed in the company. MBI looks forward to building on this success and remains dedicated to delivering exceptional services, driving innovation, and exceeding the expectations of its clients and partners.

About Michael Bauer International GmbH

Michael Bauer International (MBI) is one of the largest data providers and has been a specialist in small-scale data for geomarketing for over 10 years. With passion and scientific know-how, the company compiles globally consistent and comparable geospatial, market and risk data. Furthermore, MBI is one of the world's first HERE Technologies Distributors.

As the preferred data supplier for the world's leading GIS software companies, MBI's data forms the basis for location-based questions about company locations, branch and sales networks. MBI provides companies in all industries with up-to-date data for their market analysis and visualization needs to make informed, data-driven decisions.

For more information, please visit www.mbi-geodata.com.

About HERE Technologies

HERE has been a pioneer in mapping and location technology for almost 40 years. Today, the HERE location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at here.com.

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