



ARBOFORM®, ARBOBLEND® und ARBOFILL® - Alles ist möglich und kostet nicht die Welt!

## **High ranking award for TECNARO - The Biopolymer Company**

Jürgen Pfitzer and Helmut Nägele, both CEO's of TECNARO, have just been honoured at the summit of the world market leaders for the innovative development of their biomaterials ARBOFORM®, ARBOBLEND® and ARBOFILL®. The 2nd prize for the first-ever "Innovation Champions Award", is dedicated to a company which produces bio-compounds based on renewable raw materials such as lignin, starch, sugar, cellulose, etc. to meet the highest requirements in a wide range of applications.

The products of TECNARO Company for the industrial application of renewable raw materials mbH in Ilsfeld, Württemberg, thus make an important contribution to defusing the global climate and environmental debate and to maintaining the existing plastics technology for the post-oil era.

The winner was the Friedhelm Loh Stiftung & Co. KG for its artificial intelligence (AI) edge-cloud computer centre ONCITE and 3rd prize was awarded to RUD Ketten Rieger & Dietz GmbH u. Co. KG.

The prize was presented by the editor-in-chief Beat Balzli, Varinia Bernau and Kristin Rau of the Wirtschaftswoche, and by Dr. Walter Döring, former Minister of Economics of Baden-Württemberg and founder of the academy of world market leaders, which hosted the summit meeting in Schwäbisch Hall for the 10<sup>th</sup> time.

Among the more than 500 participants of the meeting were CDU leader Annegret Kramp-Karrenbauer, Professor Reinhold Würth and daughter Bettina Würth, patron Federal Minister of Economics Peter Altmaier, Federal Minister of Research Anja Karliczek, numerous CEOs and board members of world market leaders such as EDDING boss Per Ledermann or Janina Kugel of Siemens AG or also the charming German long jump world champion Malaika Mihambo.

The highlight of the two-day summit meeting was the fulminant concert of the Würth Philharmonic Orchestra in the course of the gala dinner and the award ceremony at the Carmen Würth Forum in Künzelsau.

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Künzelsau is the center of the Hohenlohe district which, according to a study by Prof. Dr. Bernd Venohr, is home to the most world market leaders in relation to the number of inhabitants.

Jürgen Pfitzer and Helmut Nägele are highly impressed by the classy event. "We are very pleased to receive this award as an outstanding assessment of our efforts, which have been ongoing for over 20 years, to substitute petroleum-based plastics at least equivalent with our plant-based and almost CO<sub>2</sub>-neutral bioplastics: ARBOFORM®, ARBOBLEND® and ARBOFILL®," say the two managing partners of TECNARO GmbH.



TECNARO was awarded with the 2nd place of the "Innovation Champions Award" 2020 at the summit of the world market leaders 2020 in the Carmen Würth Forum.

Gala-dinner, presentation of the Innovation Champions Award by Dr. Walter Döring, Beat Balzli and Varinia Bernau Winner: Friedhelm Loh Foundation & Co. KG, 2nd place: TECNARO GmbH, 3rd place: RUD Ketten Rieger & Dietz GmbH & Co. KG. Summit of the world market leaders, Carmen Würth Forum, Künzelsau, 29 January 2020, Euroforum, Photo: Thorsten Jochim.

More photos ☺ <https://www.weltmarktfuehrer-gipfel.de/rueckblick/bildergalerie-2020.php>



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The CEO evening at the beginning and the two-day summit meeting of the world market leaders was packed with outstanding presentations by top politicians, top sportsmen and women and outstanding business personalities, all of whom united in one common goal:

All of them are real go-getters and valuable encouragers!

Have also contributed to the success of the 10th Summit of world leaders:

Reinhard Klein, Member of the Board of Directors of Bausparkasse Schwäbisch Hall, Robert Friedmann, Chairman of the Central Managing Board of the Würth Group,

Per Ledermann CEO EDDING, Janina Kugel, Member of the Board of Directors of Siemens AG, Simone Menne, Member of the Supervisory Board of BMW, Deutsche Post DHL, Johnson Controls and Springer, Marco R. Fuchs CEO of the space group OHB, Andreas Renschler Board Member of VW and CEO of TRATON, Julian and Philipp Utz of Uzin Utz AG, Dr. Vera-Carina Elter Board Member of KPMG, Jan Rinnert CEO of Heraeus Holding, Prof. Dr. Detlef Günther Vice President ETH Zurich, Thomas Pichler CEO Doppelmayr Seilbahnen, Henrike Luszick CEO Bridge-maker, Hannah Witzel Vice President FM Global, Carola von Schmettow Board Member HSBC, André Schwämmlein Founder and CEO FlixBus, Andreas Ronken Managing Director RITTER SPORT, Oliver Reichert CEO Birkenstock, Oliver Steil Managing Director TeamViewer, Holger Garbrecht CEO Avanco, Lucas Müller CEO elipsLife, Dr. Armin Betz MatchFlix, Johannes Müller Workpath, Sven Spiekermann Heuremo, Ronald Pfitzer and Stefan Barth Stadtwerke Schwäbisch-Hall, Andy Fitze and Dalith Steiger SwissCognitive, Dr. Ralf Belusa Hapag-Lloyd AG, Hartmut König CTO Adobe, Roman Wil-lenbrock Google Germany.

Further information is available at: <https://www.weltmarktfuehrer-gipfel.de/Referenten.php>

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