

Avnet Abacus gains distribution franchise for TE Connectivity's rugged DEUTSCH connectors

Franchise extension enables Avnet Abacus to deliver entire portfolio of TE products to customers

Brussels, Belgium, 16. January, 2024: Avnet Abacus, one of Europe's leading distributors in interconnect, passive, electro-mechanical plus complimentary lead technologies such as power, energy storage, sensors, wireless and a regional business unit of [Avnet](#) (NASDAQ: [AVT](#)), today announced it has been awarded the franchise to sell the portfolio of rugged DEUTSCH connectors from TE Connectivity, a world leader in connectors and sensors.

The DEUTSCH family of environmentally sealed electrical connectors has been the market-leading solution for industrial and commercial vehicles and other applications for more than 40 years, especially where dirt, moisture, salt spray and vibration can otherwise contaminate or damage electrical connections. It includes the HD and DT ranges of robust-circular and rugged-rectangular connectors, respectively, especially designed for industrial and commercial vehicle applications.

"In recognition of our two companies' close strategic relationship, TE Connectivity is delighted to award Avnet Abacus the franchise to distribute the market-leading DEUTSCH family of vehicular connectors. The combination of TE Connectivity's product expertise and Avnet Abacus' design capabilities should prove a winning formula for the engineering community," said Barry Stunt – Senior Manager, ICT Distribution & Inside Sales EMEA, TE Connectivity.

Rudy Van Parijs, President Avnet Abacus, remarked: "The decision by TE Connectivity's Industrial and Commercial Transportation Business Unit to select Avnet Abacus as an additional distribution partner for its DEUTSCH family of connector products represents a great opportunity to grow sales and increase the customer base for this market-leading technology and one which we will firmly embrace."

About Avnet Abacus

Avnet Abacus is a pan-European distributor committed to supporting customers from design to fulfilment. Avnet Abacus' exceptional linecard features globally recognized manufacturers and an extensive product range that includes interconnect, passive, electromechanical, power supply, energy storage, wireless & sensor products and solutions. Avnet Abacus is a regional business unit of Avnet, (NASDAQ:AVT), with European headquarters in Belgium (Avnet Europe BV). For more information, visit: www.avnet-abacus.eu

About Avnet

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.



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