



Press-Information  
18.06.2009

## **Rent a BMW G 450 X for the ISDE**

This year the 84<sup>th</sup> International Six Days Enduro (ISDE) will take place in Figueira Da Foz, Portugal, from 12-17 October. For all ambitious enduro riders who would like to participate in this historic event open to all levels of rider, the great news is that BMW Motorrad is offering a rental service.

This is fantastic news for riders from all over the world who believed that competing at an ISDE would be too expensive for them because of the logistics involved in transporting motorcycles, spares and technicians from their home country to the event. Now, with the availability of a limited number of BMW G 450 X motorcycles to rent, as well as spare parts and service package options, competitors can simply fly to Portugal with their riding kit, take part in the race and then fly home again.

This service is being offered in conjunction with Finnish off-road legend Kari Tiainen, a former ISDE champion who is based in Spain and works closely with the development of the BMW Motorrad Motorsport Enduro World Championship team. From his base in southern Spain, Kari also runs BMW adventure riding tours and would love to see more BMW riders represented at the historic enduro event.

“The ISDE is a special event and because everybody is allowed to participate, there are no specific qualifications needed. Naturally, there is a pro class, but there is also a clubman class so if you fancy giving it a go, we can help you not only with the provision of a BMW G 450 X machine, but also technical and spares support too, because at the end of a hard day’s ride, the last thing you’ll want to do is start working on your machine! We’re also hoping to attract local as well as overseas riders with this offer, which we think is great value for money.”

With a limited number of motorcycles available, this offer is open until 15 August. In brief, there is a choice of two types of BMW sport enduro available for rent – a G 450 X ‘six days edition’ at €2,200 euro plus tax, or a G 450 X ‘Kari Tiainen six days racing replica’ at €4,000 euro plus tax. The rental price includes transportation from Spain to Portugal, internal transport to the race paddock, preparation, registration and road insurance. The service package costs an additional €500 euro (plus tax), while the price of the ‘Kari Tiainen six days racing replica’ also includes two training and suspension set-up days (29-30 September) at Kari’s base in Andalucia.

The Service Package offers the supply of spare parts and fuel from the paddock area, as well as special access to reserved areas at various checkpoints where riders will find personnel for technical assistance, supply of emergency spare parts, fuel, lubricants and light refreshments. Please note that fuel, lubricants and spare parts will be charged according to use, and are not included in the Service Package cost. Riders will also have the possibility of storing spare clothing, personal belongings etc., inside special containers in the assistance vans.

# BMW

## Presse- und Öffentlichkeitsarbeit



### Press-Information

Datum 18.06.2009

Thema

Seite 2

The International Six Days Enduro is one of the best known off-road motorcycle events in the world and has been thrilling fans for almost 100 years. Last year, along with more than 450 riders from 33 countries, BMW Motorrad Motorsport team riders Kari Tiainen Anders Eriksson and Spaniard Xacob Agra successfully put BMW's G 450 X through its toughest ever competitive challenge. All three riders completed the gruelling event, staged in Serres, Greece, without any problems to claim gold medal finishes. For 2009, expect another factory-backed effort – and a host of amateur riders on BMW G 450 X sport enduros – to contest the Portuguese event and fly the flag for BMW Motorrad.

For more information and the full terms and conditions of this offer, please contact Kari Tiainen directly either by visiting [www.exdreames.com](http://www.exdreames.com), emailing [info@exdreames.com](mailto:info@exdreames.com) or calling +34 951 165 199 or +34 606 590 841.

For any questions, please do not hesitate to contact::

Liane Drews, Kommunikation Motorrad  
Phone: +49 89 382-60964, Fax: +49 89 382-28567

Rudolf –Andreas Probst, Kommunikation Motorrad  
Phone: +49 89 382-22088, Fax: +49 89 382-28567

Internet: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)  
E-mail: [presse@bmw.de](mailto:presse@bmw.de)

**Firma**  
Bayerische  
Motoren Werke  
Aktiengesellschaft

**Postanschrift**  
BMW AG  
80788 München

**Telefon**  
+49 89 382-0

**Internet**  
[www.bmwgroup.com](http://www.bmwgroup.com)