



DVS Media GmbH
Aachener Straße 172
40223 Düsseldorf

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GIFA/METEC/NEWCAST/THERMPROCESS 2019 **DVS Media will produce the official fair newspaper called "fair news"**

Düsseldorf, February 19, 2019

DVS Media GmbH will be the official partner of Messe Düsseldorf GmbH for the fair newspaper called "fair news". From June 25 to 29, 2019, it will accompany the quartet of fairs consisting of GIFA, METEC, NEWCAST and THERMPROCESS editorially every day. The partnership between DVS Media and Messe Düsseldorf has now been stipulated contractually.

GIFA, METEC, NEWCAST and THERMPROCESS are important fairs for the foundry and steel sectors. "Our publishing house already became the partner of the Federal Association of the German Foundry Industry (BDG) last year. In January of this year, we were also able to expand the publishing house's own portfolio by the field of 'Steel'. As the official partner of 'fair news', we now have another possibility for supporting both sectors with well-founded subject-related communication," explained Dirk Sieben, Managing Director of DVS Media.

"fair news" will be an ideal supplement to the renowned trade journals called GIESSEREI and the English-language CP+T for whose production and distribution DVS Media GmbH has been responsible since July 2018. In the steel field, "Stahl + Technik" and its English counterpart called "Steel + technology", two completely new trade journals from the DVS Media company, will be published from March 2019.

In addition to these classic print media, the specialist publishing house is also offering digital media concepts to the companies from the foundry and steel sectors. These are, for example, an e-paper offer with interactive contents in the foundry field as well as, in the steel field, an app and a new B2B platform which is called HOME OF STEEL (www.homeofsteel.de) and is being set up step by step.

Uta Tschakert
Corporate Communication

P +49 211 1591-304
F +49 211 1591-150

uta.tschakert@dvs-hg.de