

Hamburg, 01.02.2013

WINDSOURCING.COM – No sale, no fee!

WINDSOURCING.COM began its sales dependent remuneration model, or more simply no sale, no fee model at the start of this year. Interested advertisers using this model are able to place products or surplus stock on WINDSOURCING.COM free of charge! As soon as a product is sold via the platform and all consequent business between the advertiser and the purchaser has been successfully carried out, WINDSOURCING.COM receives a pre-negotiated provision. The provision is based on the total sales price and is naturally agreed upon with the seller, prior to advertising the good online.

“Turbulent times require more effort and of course an element of risk taking. Together with our many suppliers and customers from within the wind industry we wish to accomplish objectives and as such, are prepared to take on the responsibility to aid the successful sale of spare parts over our website.” says Stefan Weber, founder of WINDSOURCING.COM.

The way it works is simple. Most importantly the seller has no risk. WINDSOURCING.COM provides the website as well as the backing of an experienced team, who dedicatedly promote the products advertised on the website through various marketing avenues, PR measures and direct promotion. The latter is the definitive value of the platform: Current demand from clients within the wind market is constantly addressed to WINDSOURCING.COM. The team compare the products and stock available and also place requests out to our large supplier network.

The platform provides a level of transparency previously unseen in the spare part and components market. Customers can also search for their specific product with little or energy invested.

About WINDSOURCING.COM

WINDSOURCING.COM is an online platform for buying and selling spare parts, components and services for wind turbines. The founder of the platform has gained many years of experience working in strategic purchasing, in particular within the renewable energy market, purchasing capital goods, components and services. With this in mind WINDSOURCING.COM can provide you with a central sale and communications platform to the international supplier network for the wind market. At the same time customers with specific demands for spare parts and services for wind turbines can benefit from the team's professional purchasing expertise, by focusing their inquiries to WINDSOURCING.COM and by in turn receiving a concrete offer.

For more information about WINDSOURCING.COM please visit www.windsourcing.com or give us a call: 0049 (0)40-98768800. Please contact Alexander Wade or Stefan Weber.