

Helmut4 revolutionises project management for Adobe Premiere Pro

Cologne, September 4th, 2019 – MoovIT is set to unveil a fully-revised fourth version of its Helmut software for Adobe® Premiere® Pro, a leader in video editing, with significantly expanded functionality. The Cologne-based video workflow specialists will showcase this latest release at IBC 2019, at the stand of its partner EditShare (booth 7.A35).

The Helmut4 product family – which already featured HelmutFX project management software and the HelmutIO render farm – now includes HelmutCO ('Cosmo') and HelmutHK ('Housekeeper'). Helmut4 supports conventional production processes as well as remote VPN editing and cloud-based working.

Cosmo indexes projects – including their folder structures, metadata, assets and sequences – before making them available in a database and visualising them in the front-end. This enables full synchronisation between Premiere Pro projects and third-party systems, without the user needing to open Premiere Pro itself.

Housekeeper uses this data to delete, move, archive and manage all types of projects and project-related assets. These tasks can be automated, performed manually or set to run at a specific time. HelmutHK can also distribute these tasks across HelmutIO's render nodes in scenarios where both products are being used in tandem.

Users have the option to deploy all four components in an integrated solution. The licensing model is designed to allow users to activate individual products on a step-by-step basis as required. The four products work together seamlessly within the overall system and cover all Premiere Pro post-production tasks. At the same time, Helmut4 can easily be integrated into any PAM, MAM, distribution or archiving infrastructure with a suitable API.

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The concept of the open Helmut4 ecosystem stays true to the fundamental principle of Helmut – namely, that the workflow should adapt to the needs of users, rather than the other way around. This latest release achieves this goal through a completely new approach to workflow configuration known as the ‘Streams Engine’. Post-production administrators can use the Streams Engine to add functions in the form of nodes, and can adapt and adjust these functions as often as necessary until the functionality perfectly reflects the desired workflow.

This approach optimises post-production at all levels:

- Higher-quality output: The high degree of standardisation, plus the ability for the administrator to personalise settings for projects, user profiles, preferences, presets and workflows, leads to fewer errors and more time for creative tasks – for all users.
- Lower costs, high user-friendliness: The system front-end is easy to operate. Users can work in the panel of their usual Adobe environment and switch between programs as and when required. There is no need for extensive, time-consuming training or additional staff qualifications, and the system eliminates many administrative tasks.
- Time savings: The standardised structure of Helmut4 facilitates fast, customer-focused maintenance as and when needed. All updates are installed in the background without interrupting operations, and the distribution process is fully automated. All third-party systems, PAM, storage, VOD, broadcast and other systems can be integrated via presets and rapidly accessed.

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Helmut4 simplifies the task of switching from Avid Media Composer to Adobe Premiere Pro, as the software offers high flexibility and the convenience of user-friendly project management for Premiere Pro. MoovIT customers such as ORF, NDR, TVI Portugal and more have already opted to leverage Premiere Pro and Helmut for their editing project management tasks.

To find out more, please visit our new website: www.helmut.tools

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About MoovIT

MoovIT provides video and IT solutions for broadcasters and organisations of all shapes and sizes. The company, headquartered in the Schanzenviertel district of Cologne, specialises in the development and support of workflows for all aspects of post-production, news and archiving at the interface between video and IT. MoovIT leverages particular expertise in the field of technical solutions for sports reporting. In addition, the company develops web-to-video solutions, localisations, remote editing systems and video hosting products used by organisations across a highly diverse range of industries.

MoovIT's customers include broadcasters, production companies, sport event organisers, agencies, and enterprises from a wide range of backgrounds.

In short, MoovIT is the perfect partner for worldwide support, managed services, software, hardware and integration solutions that accelerate and streamline processes – what we call WORKFLOW IN THE FLOW.

Adobe at IBC

Adobe Creative Cloud® brings efficiency and speed at every step of the post-production workflow. From native file support and quicker rendering, a rich project format for designing workflows, professional audio mixing, motion graphics templates, and Adobe Sensei innovation, Adobe's integrated video editing tools help professionals turn footage into great storytelling. Adobe works with over 300 technology partners providing a rich and flexible production ecosystem for broadcast production. Stop by Adobe stand (Hall 7-7.B35) to see Adobe Premiere Pro, After Effects and Adobe Audition® in action and hear how top customers get to the finish line faster with Adobe Creative Cloud.

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