

Domont, November 29, 2011

## **Esri Hungary and LOGIC INSTRUMENT - First class solutions for the GIS market**

**LOGIC INSTRUMENT, one of the leading manufacturers of rugged computers for demanding environments, today announced a new partnership with Esri Hungary, distributor of Esri, the market leader in GIS technology (Geographic Information Systems).**

This new contract initiates the marketing activities of LOGIC INSTRUMENT on the Hungarian market and Esri Hungary assumes the distribution of the Fieldbook series A (rugged 7" tablet PC) and C (rugged 12" convertible PC).

Beyond the commercial aspect, this partnership will also present a technology component as LOGIC INSTRUMENT and Esri Hungary are going to combine their expertise by creating new solutions for the GIS market. To promote this new partnership a product bundle consisting of a rugged LOGIC INSTRUMENT computer and the appropriate Esri ArcGIS for Desktop 10 software was created.



This partnership will combine the expertise of two leading players in their respective markets: Esri Hungary, expert for over 30 years in the field of software solutions in the GIS market and LOGIC INSTRUMENT, a French manufacturer of rugged mobile computers for military and industrial sectors.

These solutions are designed to meet the needs of land management, the governmental sector, logistics, surveying, homeland security, utilities, telecommunication, etc...

*«This new partnership allows us to enter the Hungarian market on which we've not been strongly represented for now, but also to strengthen our position in Europe and the GIS market. As industry leader in the GIS market, Esri is indeed one of the best partners with a strong reputation that will allow us to develop the sales of our products in this region. We are very glad that we signed this important contract.» said Jacques Gebran, CEO of LOGIC INSTRUMENT.*

*«Listening to our user's requirements is one of the most important points of our strategy. In order to reach good and profitable market ideas, as well as new products or services, it is necessary to invest in leading technologies.*

*Esri softwares running on rugged computers in the field: that is a great combination of knowledge and ideas. This solution enables us to develop GIS technology to our customers - in or out of office.» Attila Olah - Esri Hungary*

## About Esri Hungary - [www.esrihu.hu](http://www.esrihu.hu)

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Esri Hungary has been established in Hungary in 1989 as a professional IT company. The main objective is the distribution of Esri (Environmental Systems Research Institute – the market leader in GIS technology) products, software and culture all over Hungary. Esri products are used in more than 300,000 organizations worldwide including each of the 200 largest cities in the United States, most national governments, more than two-thirds of Fortune 500 companies, and more than 7,000 colleges and universities. Esri applications running on more than one million desktops and thousands of web and enterprise servers, provide the backbone for the world's mapping and spatial analysis.

### Press contact - OXYGEN RP



OXYGEN

Charlotte Javelle / Aurélie Jeanne  
+33 1 41 11 35 40  
charlottej@oxygen-rp.com

[www.oxygen-rp.com](http://www.oxygen-rp.com)

## About Logic Instrument (ALLOG) - [www.logic-instrument.com](http://www.logic-instrument.com)

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Logic Instrument is a ISO-9001 certified manufacturer of rugged mobile computers since 1987 with major facilities in France, Germany and the United States, focused on markets that need high level of ruggedness and environmental protection. Logic Instrument stands for complete customer specific hardware solutions that fits to 100% to the application.

Logic Instrument products are designed, tested and manufactured to MILSPECs, IEC and NEMA standards and are developed on 3D solid modeling systems optimized for direct interface with our 7 axis milling machine that allows rapid prototyping and manufacturing of customer specific special components. Systems are assembled, tested and verified in accordance with our ISO-9001 certification.