



PRESS RELEASE FOR IMMEDIATE RELEASE

Preview for Hunkeler Innovationdays 2025, 24–27 February 2025, Lucerne, Switzerland

#HID25

HYBRID SOFTWARE TO HIGHLIGHT PERFORMANCE AND QUALITY AT HUNKELER INNOVATIONDAYS 2025

Ghent, Belgium, 30th January 2025: Hybrid Software, the only full-stack supplier of all critical core technologies needed for industrial inkjet printing, is delighted to announce its attendance at Hunkeler Innovationdays 2025. Hybrid Software will feature a full array of cutting-edge solutions for labels & packaging, software and hardware for inkjet press OEMs, and color management.

Hybrid's OEM business unit (formerly Global Graphics Software) will highlight SmartDFE™—the Digital Front End for single-pass, high-speed digital presses. SmartDFE's groundbreaking capabilities include an AI-accelerated Harlequin RIP® farm that drives data inline directly to the printhead electronics and OPC UA connectivity for industrial print environments, as well as integrated prepress workflow automation and advanced PDF editing tools. Meteor Inkjet will also be on hand to discuss printhead drive electronics and waveform development for inkjet printing devices.

Hybrid's ColorLogic business unit will demonstrate its latest color management products that deliver superior color accuracy, consistency, and flexibility for even the most complex print jobs.

"We regard Hunkeler Innovationdays as a very prestigious event in the industrial inkjet calendar," says Mike Rottenborn, CEO of Hybrid Software. "It's always enjoyable—a gathering of like-minded people in a very focused setting. It provides an opportunity to connect with customers and OEM partners and listen to their challenges."

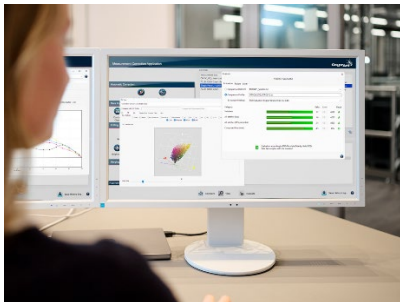
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Visitors are invited to the Hybrid Software stand in Hall 2 to discuss their industrial inkjet printing challenges. The team includes Mike Rottenborn, Justin Bailey, Clive Ayling, Lawrence Geere, Christopher Graf, and Victor Asseiceiro.

Contact the team on email: sales@hybridsoftware.com to arrange a meeting.

ENDS

Attached images:



Caption: Hybrid's ColorLogic color management products deliver superior color accuracy, consistency, and flexibility for even the most complex print jobs.



Caption: SmartDFE™ enables secure communication within printing presses, factories and the Cloud.

About Hybrid Software

Through its operating subsidiaries. [Hybrid Software Group PLC](#) (Euronext: [HYSG](#)) is a leading developer of enterprise software for industrial print manufacturing. Customers include press manufacturers such as HP, Canon, Durst, Roland, Hymmen, and hundreds of packaging printers, trade shops, and converters worldwide.

Hybrid Software Group PLC is headquartered in Cambridge UK. Its business units include color technology experts [ColorLogic](#), printing software developers [Global Graphics Software](#), enterprise software developer [HYBRID Software](#), 3D design and modelling software developers [iC3D](#), the industrial printhead drive solutions specialists [Meteor Inkjet](#), and pre-press workflow developer [Xitron](#).

Press Contact

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