Press Release

June 13, 2008



ISRA VISION: More than 500 customer inquiries at the DRUPA, the world's biggest print media and paper trade fair in the world

Strong Growth Impetus Gained From DRUPA

Darmstadt, June 13th, 2008 - ISRA VISION AG (ISIN: DE 0005488100) - one of the top 5 suppliers of industrial image processing systems (Machine Vision) and the world's market leader for surface inspection systems - has benefited from new growth impetus in the print media and paper sector acquired at the DRUPA trade fair. More than 500 customer inquiries handled at the DRUPA and enhanced incoming orders exceeded the optimistic expetations of the ISRA team.

The print media and paper industry only comes together every four years for the DRUPA in Düsseldorf. This makes this industrial fair by far the most important event in the industry worldwide. Exhibitors come here to present the latest technological developments for the first time. It comes as no surprise that the industry lags a little bit behind in the months leading up to DRUPA; this sector is, however, now benefitting from the impetus coming out of Düsseldorf. The mood at DRUPA could not have been better. The fair attendees were of one mind: "Thanks to a multitude of innovations and new business fields, the print media industry is more agile than ever before." This could also be seen in the innovative print products and intelligent customer solutions from ISRA. In Düsseldorf, their products were met with a great deal of interest. The ISRA trade fair team received serious inquiries from 500 customers, and the number of new orders far exceeded ISRA's high expectations.

"We are pleasantly surprised by the magnitude of the response that our products and solutions have provoked. We will be entering the upcoming 2008/2009 fiscal year, which begins in October, with a great deal of impetus towards growth for our Print Media and Paper business unit", Enis Ersü, the Chairman of the Board of ISRA VISION AG, comments on the company's trade fair success. "We are expecting similar success for the Industrial Automation business division at the Automatica, which takes place until June 13th in Munich."



Press Release

June 13, 2008



Company profile:

ISRA VISION AG in combination with its subsidiaries is one of the top five suppliers of industrial image processing (Machine Vision) globally. Thereby the Machine Vision company concentrates on the business divisions Surface Vision, Robot Vision and Quality Vision. ISRA is the world leader in the surface inspection sector. Todays clients of the ISRA group include amongst others Daimler, KUKA, ABB, BMW, Volkswagen, General Motors, Ford, Schott, Saint Gobain, Pilkington, MAN Roland, Asahi, 3M, DuPont, Stora Enso, Weyerhaeuser, International Paper, Ahlstrom Crane ArcelorMittal, Nippon Steel, Thyssen Krupp, SeverStal and China Steel.

Operating EBT in fiscal year 2006/2007 (ending Sept. 30) was €6.3 million (2005/2006: €10.0 million). Total output for 2006/2007 came to €58.6 million (2005/2006: €53.5 million). During the past ten years, ISRA was able to increase its total output by close to 31% per year on average, while EBT grew by an average 36% per year. The ISRA group is acting worldwide with approx. 400 employees at 16 locations in the regions Europe, Americas and Asia.

ISRA uses digital image processing technology for the optical inspection of endless web materials (such as glass, film, nonwoven, paper and metal) and for robot guidance tasks in the context of automated production and packaging. According to expert estimates, at present only some 25% of possible applications are being exploited. Currently the global market volume comes to some €6.5 billion. Annual growth rates world-wide are currently estimated at 7%.

For further details, please contact:

ISRA VISION AG
Industriestraße 14
D-64297 Darmstadt

Tel.: +49 (0) 6151 948-0
Fax: +49 (0) 6151 948-140
E-Mail: info@isravision.com
Internet: www.isravision.com

Investor Relations: investor@isravision.com

Sandra Braun (sbraun@isravision.com)

Tel.: +49 (0) 6151 948-209

Dagmar Edler (dedler@isravision.com)

Tel.: +49 (0) 6151 948-120

