



Republic of Korea



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SBC (Small & Medium Business Corporation), government agency of the Republic of Korea, nominates Inline Sales GmbH officially into Overseas Consulting Network 2010

Inline Sales GmbH supports South-Korean companies with sales and marketing in Germany

Seoul - Munich, February 2010

Inline Sales GmbH, a leading specialist in Business Development Outsourcing of sales and marketing, is selected by the South-Korean governmental economic development organization SBC (Small & Medium Business Corporation) as an “official consulting company 2010”

Inline Sales GmbH will receive the official government document in a formal ceremony at the 17th of March 2010 in Seoul, South Korea. At the 18th of March 2010 an exhibition will take place, where Korean companies will meet the members of the Overseas Network to receive first information about sales and marketing activities in Europe. Inline Sales GmbH will officially start its assignment at the 1st of April 2010.

Inline Sales GmbH will be responsible for strategic and operational support in sales and marketing for South-Korean companies that want to enter the German market. The main tasks will be the local assistance in the German market, high-level contacts to German corporates, communication with market partners, awareness marketing, planning of events & exhibitions and local PR.

Die official nomination of Inline Sales GmbH was enabled through a cooperation with SecuEntro. SecuEntro is a specialized, international consulting company combining deep industry expertise and integrated solutions to assist companies & organizations in improving their operations, and addressing conflict, performance and risk related challenges. Since the company was established in 2008, Munich, Germany, SecuEntro offers a complete range of global business solutions to assist clients get where they want to go professionally, cost and time effectively. SecuEntro offers or can facilitate the complete range of services necessary to conduct business in every major industry across Europe and Asia. SecuEntro is entirely dedicated to clients' success through the power of project leadership, and company vision is to be the leading global consulting company, respected for world-class professionals, and trusted with clients' most critical business challenges. SecuEntro has extensive experience serving public and private sector clients globally such as SBC, Ascend Distribution, TriGem, Vantage Point, Hyundai Mobile, Divoom etc.



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Since years Inline Sales GmbH and its network is successfully supporting governments, embassies, consulates and economic development organizations to develop business in Central- and Eastern-Europe - inbound and outbound. Through these intense government relations all over the world, Inline Sales GmbH offers a wide platform for companies in Europe and in foreign markets. The connection of politics and business has been resulted as very successful.

The services of Inline Sales GmbH are appointed by the *German Initiative of Medium Sized Companies* under the patronage of the *German Federal Ministry of Economics and Transport* in the second consecutive year as a qualified INNOVATIONPRODUCT and are also awarded as "qualified for the German INDUSTRY PRICE 2009".

About Inline Sales GmbH

Inline Sales GmbH, Munich, Germany is a Specialist for Business Process Outsourcing in sales and marketing. Inline Sales helps companies, governments and economic development organizations from all over the world to setup their strategic and operational business in the German speaking markets. Inline Sales delivers high-quality services in sales, marketing, business development and financing. Inline Sales offers high-value contacts to potential customers and investors (inbound & outbound) of all sizes and all industries in order to generate business success and revenue.

Inline Sales GmbH is part of the international operating Inline Sales International Group and responsible for the business of the group in Central & Eastern Europe. Other subsidiaries, sales offices and network partners are located in various locations throughout Europe, Americas, Asia and Africa.

In over ten years of business Inline Sales International Group has successfully developed international recognized references like British Telecom, BBC, Motorola, Bosch, Reed Elsevier, Samsung, EDS, Laser 2000, Linde AG etc. Hundreds of small and medium sized companies have been successfully supported. Many governments and economic development organizations received professional strategic and operational help for their inbound and outbound activities.

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