

PC Shipments by Region and Product Category, 2013-2018 (Shipments in millions)

Region	Product Category	2013	2014*	2018*
Emerging Markets	Desktop PC	85.7	80.2	76.4
Emerging Markets	Portable PC	96.2	83.7	85.5
Emerging Markets	Total PC	181.9	163.9	161.9
Mature Markets	Desktop PC	51.1	53.3	44.8
Mature Markets	Portable PC	82.2	89.4	85.2
Mature Markets	Total PC	133.2	142.7	130.0
Worldwide	Desktop PC	136.7	133.6	121.2
Worldwide	Portable PC	178.4	173.1	170.7
Worldwide	Total PC	315.1	306.7	291.9

Source: IDC Worldwide Quarter PC Tracker, November 25, 2014

* Forecast data

See Table and Taxonomy Notes below.

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PC Shipment Growth by Region and Product Category, 2013-2018

Region	Product Category	2013	2014*	2018*
Emerging Markets	Desktop PC	-9.6%	-6.3%	-0.9%
Emerging Markets	Portable PC	-12.9%	-13.0%	2.4%
Emerging Markets	Total PC	-11.3%	-9.9%	0.8%
Mature Markets	Desktop PC	-4.8%	4.4%	-2.3%
Mature Markets	Portable PC	-9.3%	8.8%	-0.2%
Mature Markets	Total PC	-7.6%	7.1%	-0.9%
Worldwide	Desktop PC	-7.8%	-2.3%	-1.4%
Worldwide	Portable PC	-11.3%	-2.9%	1.1%
Worldwide	Total PC	-9.8%	-2.7%	0.0%

Source: IDC Worldwide Quarter PC Tracker, November 25, 2014

* Forecast data

Table Note: Mature Markets include U.S., Western Europe, Japan, and Canada. Emerging Markets includes Asia/Pacific (excluding Japan), Latin America, Central and Eastern Europe (CEE), Middle East, and Africa (MEA).

Taxonomy Note: PCs include Desktop, Mini Notebook and other Portable PCs which possess non-detachable keyboards, and do not include handhelds or tablets such as the Apple iPad, Microsoft Surface Pro, or Android Tablets