Top Five Wearables Vendors, Shipments, Market Share and Year-Over-Year Growth, Q2 2015 (Units in Millions)

Vendor	2Q15 Shipment Volume	2Q15 Market Share	2Q14 Shipment Volume	2Q14 Market Share	2Q15/2Q14 Growth
1. Fitbit	4.4	24.3%	1.7	30.4%	158.8%
2. Apple	3.6	19.9%	0	0.0%	%
3. Xiaomi	3.1	17.1%	0	0.0%	%
4. Garmin	0.7	3.9%	0.5	8.9%	40.0%
5. Samsung	0.6	3.3%	0.8	14.3%	-25.0%
Others	5.7	31.5%	2.6	46.4%	119.2%
Total	18.1	100.0%	5.6	100.0%	223.2%

Source: IDC Worldwide Quarterly Wearable Device Tracker, August 27, 2015

Table Notes:

- Data is subject to change.
- Vendor shipments are branded device shipments and exclude OEM sales for all vendors.
- The "Vendor" represents the current parent company (or holding company) for all brands owned and operated as subsidiary.