



FOR IMMEDIATE RELEASE

Canto and Partners Defy Rocky Economy

Cumulus resellers and developers set earnings records worldwide.

PRESS RELEASE

BERLIN, 14 JAN 2009 — Despite worldwide economic woes, Canto® announced today that 2008 was again one of the company's strongest years on record, marking the second year in a row the software maker broke internal sales records.

Success also found [Canto's worldwide partners](#), many of whom saw revenues multiply by half or more—even doubling in one case. It's not uncommon for Canto partner revenue to increase in step with the length of their partnerships with Canto, this year saw more exponential leaps in Cumulus revenues than normal.

Citing a 2008 digital asset management (DAM) industry forecast published by ABI Research, Canto CEO Ulrich Knocke offers an explanation.

“ABI Research predicts a 300% growth in digital asset management by 2013,” he said. “If that estimate is correct—and it certainly could be if our partners' combined success in 2008 is any indication—that growth has to start sometime. I think [Canto and its partners] saw the start of it in 2008 because Cumulus is often the first name organizations hear of when they investigate DAM.”

Among the Canto partners who saw the most impressive revenue increases from Cumulus sales are DataBasics (Australia), Hulinks (Japan), Modula4 (US and Germany), Microgestio (Spain), Moksa (US), and Infowerk (Germany). Factoring in services and consulting, the list grows with Heymann Consulting (Germany), Neveling.net (Germany), Otec (Canada), and XLent (Belgium).

About Canto & Cumulus

Canto has been dedicated to helping customers fully utilize their digital assets since 1990. Canto Cumulus is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's worldwide network of certified developers offers an impressive assortment of plug-ins that enhance the Cumulus product line further.

Learn more: www.canto.com

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Canto Contact:

Steffen Setzer (press@canto.com)