

PRESS RELEASE

SOFTWARE AG AT CEBIT 2009: THE WEBCIETY MEETS BUSINESS - SOFTWARE AG ANNOUNCES THE FIRST SOCIAL BPM PLATFORM

- With AlignSpace™, Software AG is launching the largest social network for Business Process Management (BPM) professionals
- The new product will be available as a Software-as-a-Service (SaaS) offering
- The functionality includes social networking, collaborative process discovery and modeling, and a marketplace for system integrators, consultants and application developers
- Common BPM formats using industry standards allows for easy export and import

CeBIT, Hanover, Germany, March 2, 2009 - With its new product, AlignSpace™, Software AG has announced plans to create the largest social network of BPM professionals. The new product is a platform that offers collaboration between all project participants in a Business Process environment. Data, documents and services produced within this environment are made available and reusable within or across company borders. Leading social networks can also be easily plugged-in.

“The advantage of AlignSpace is in Business to Business and Business to IT alignment. True collaboration among virtual teams of experts will lead to smooth cooperation on BPM projects across Enterprise borders”, said Dr. Peter Kuerpick, Chief Product Officer and Member of the Executive Board, Software AG.

By launching AlignSpace, Software AG is establishing the largest cross-company, process-centric community of professionals. The new product exploits proven web-based social networking technologies and provides a platform within enterprises to drive collaboration for accelerated business process discovery, modeling and management. AlignSpace will be offered as a fully hosted, Software-as-a-Service offering. All functionality will be accessible via the browser.

Product functionality is in four main areas:

Social Networking

Cutting edge social networking techniques have been applied throughout the product. Members can easily invite and connect with colleagues involved in process projects throughout their organization and beyond. Once connected, members can keep tabs on process projects and colleagues by monitoring a tune-able event stream that highlights significant activities.

Collaborative process design

Members of AlignSpace can interactively and collaboratively discover, document and create process models that can be exported and run within BPM engines. Once any stage of a process

has been documented it can be modeled by simply dragging the stage to a process canvas. Members can simultaneously work on virtually every part of a process project.

Universal translation of BPM models

AlignSpace allows members to import and export all popular BPM formats, so they can import a process, work on it and then export it in other popular formats for execution.

Marketplace

Software AG supports a marketplace where members can share, or offer for sale, value added expertise and products that support individual and shared project goals. This includes a search for expertise in specific disciplines, in specific geographical regions and in specific products.

“AlignSpace has vastly improved the design phase of new processes. Previously, collaboration involved phone calls, meetings, exchanging PowerPoint slides and Excel spreadsheets that were never synchronized for all decision-makers,” said Ivo Totev, Chief Marketing Officer of Software AG. “AlignSpace now assures that a process represents a holistic view of the organization. Process improvement projects will now be faster to implement, more closely aligned with business visions, endorsed by all stakeholders and supported by the collective knowledge of the community.”

AlignSpace will be available at CeBIT as a closed beta version. More information and applications for the beta invitation are available at www.alignspace.com.

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[Software AG](http://www.softwareag.com) is the world's largest independent provider of [Business Infrastructure Software](http://www.softwareag.com). Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance [data management](http://www.softwareag.com), developing and [modernizing applications](http://www.softwareag.com), enabling [service-oriented architecture](http://www.softwareag.com), and improving [business processes](http://www.softwareag.com). By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has almost 40 years of global IT experience and over 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008 (IFRS, unaudited).

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