

Press Release

ALTANA Innovation Conference 2011: ALTANA Innovation Award for PVC-free sealing compounds used in packaging

Wesel, November 10, 2011. A product of ALTANA's division ACTEGA has been awarded with the annual ALTANA Innovation Award. The award went to PVC-free sealing compound system, which are already successfully distributed under the brand name PROVALIN in the food packaging market. This innovation responds to the legislative requirements and demands of the market to withdraw the use of PVC-based sealing compounds and PVC-based coatings in food containers and packaging.

Almost 150 top researchers and developers of the specialty chemicals Group from all over the world came together at the international Innovation Conference held in Wesel to discuss technical and economic developments as well as future innovative trends. For ALTANA, innovation is the pivotal key to further growth. With research and development expenditure of about 6% of sales, which is clearly above the industry average, ALTANA secures its technological edge and provides customers with unique innovative products and services. New developments are investigated and implemented together with the customer and in close proximity to the customer. 48 laboratory and research sites worldwide offer customers innovative solutions in the area of surface protection and surface finishing. Every fifth ALTANA employee globally works in research or application technology.

"The innovation project of three companies of the ACTEGA division illustrates how innovations are successfully developed and marketed through the use of specific know-how and different development technologies," said Dr. Georg Wießmeier, Chief Technology Officer of ALTANA. He also pointed out that this cross-company cooperation and the economic success of the products exemplified ALTANA's innovation culture.

The Innovation Award is presented at the annual ALTANA Innovation Conference. For the third time now, the prize is awarded to technically outstanding innovations that are already successful in the market.

Pictures of the winner team of the ALTANA Innovation Award 2011 

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The PVC-Free Twist-Off Closures PROVALIN and ARTiSEAL are the “winner products” of the ALTANA Innovation Award 2011. The picture shows the winner team (from left): Dr. José Quibén (ACTEGA Artística), Michael Lucas (ACTEGA Rhenania), Dr. Rüdiger Wittenberg (ACTEGA DS) and Ricardo Lourido (ACTEGA Artística). Also winner, but not on the picture: Dany Mängel, Sebastian Landeck and Heiko Hartstein.

You can download the picture in HQ [here](#), another one with ACTEGA CTO Dr. Peter K. Jenkner (left) and ALTANA CTO Dr. Georg F.L. Wießmeier (right) [here](#).

Product pictures of Provalin are available [here](#) and [here](#) or online on www.altana.com/press

About ALTANA:

ALTANA develops and produces high-quality, innovative products in the specialty chemicals business. The ALTANA Group, with headquarters in Wesel/Germany, is a genuine “global player” with about 85% of its sales generated by international activities. The ALTANA Group has four divisions: **BYK** Additives & Instruments, **ECKART** Effect Pigments, **ELANTAS** Electrical Insulation, and **ACTEGA** Coatings & Sealants. All of these divisions occupy a leading position in their target markets with respect to quality, product solution expertise, innovation and service.

ALTANA offers innovative, environmentally compatible solutions with the matching specialty products for coating manufactures, paint and plastic processors, the printing and cosmetic industries, and the electrical and electronics industry. The product range includes additives, special coatings and adhesives, effect pigments, sealants and compounds, impregnating resins & varnishes, and testing and measuring instruments.

At present, the ALTANA Group has 42 production facilities and 48 service and research laboratories worldwide. Throughout the group more than 5,200 people work to ensure the success of ALTANA worldwide. In 2010, ALTANA achieved sales of more than 1.5 billion euros. Its impressive earning power and high growth rate make ALTANA one of the most successful and innovative chemical groups worldwide.