

## COMM-TEC and AOTO jointly offer LED display solutions of the highest quality

COMM-TEC provides AOTO's portfolio for customers in Germany and Austria as part of a new sales partnership.

Uhingen, September 13<sup>th</sup>, 2019

**As part of a new distribution agreement, the complete hardware portfolio from [AOTO](#) is now available at [COMM-TEC GmbH](#). This enables dealers in both Germany and Austria to provide their customers with high-quality LED displays from one of the world's leading suppliers in this segment.**

AOTO, based in Shenzhen, China, stands for LED displays of the highest quality. With a completely integrated portfolio, AOTO supplies high-quality LED display products and solutions in high technology standards. With its patented AOTO Mini LED technology, AOTO offers a robust, high-contrast, reflection-free LED display that enables extremely high resolution while simultaneously reducing the moiré effect. The latest product in the portfolio is an all-in-one solution with a pixel pitch of 1.5 mm. This solution is perfectly suited for mobile use in conference rooms, implying all the advantages of an LED wall combined with fast assembly and disassembly. In addition to the ibc fair in Amsterdam (booth 11.C36), AOTO will present itself for the first time this year at the [S14 Solutions Day](#) at COMM-TEC on September 25<sup>th</sup>, 2019.

"The cooperation with AOTO represents an expansion of our portfolio in the quality segment; AOTO is one of the world's leading manufacturers in the rapidly growing field of LED walls and the market leader in this sector with its patented "mini LED" technology," says Carsten Steinecker, Managing Director Business Development at COMM-TEC. "With AOTO, our customers get access to a product portfolio that meets the highest demands, together with a professional installation service," Steinecker continues.

Jason Yang, AOTO EMEA Director, adds: "We are looking forward to working with COMM-TEC to establish the new trend-setting mini LED technology in the German and Austrian markets. COMM-TEC is for us a reliable partner for the active distribution of our products and to strengthen brand awareness in both Germany and Austria. We at AOTO can now concentrate on our core competencies and develop high-quality products as well as new innovative technologies".

**Image material for press release in print resolution**

[Key Visual](#)

**About COMM-TEC**

*For more than 30 years, COMM-TEC GmbH has been one of the largest and most renowned value-add distributors for AV media technology in Europe. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 50 well-known manufacturers. At the same time, it develops in-house products under its own COMM-TEC label. The business units "Digital Signage & Media Solutions", "Collaboration & UCC", "Signal Management", "Pro Audio & Control", "Display Solutions" as well as "Racks & Mounts" provide master technicians, system integrators and architects with the optimal hardware for their requirements. Of central importance here is the COMM-TEC claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. COMM-TEC supplies everything from one source, from planning through consultation to implementation.*

**About AOTO**

*AOTO, based in Shenzhen, China, is one of the world's leading suppliers of high-quality LED display products and solutions in high technology. Founded in 1993, the LED manufacturer owns 560 patents and 66 software copyrights. Innovations such as HDR, virtual overlay technology, 8K-24bit control and Moiré effect reduction emphasize the quality of this brand. AOTO's high-quality LED display products and solutions, high technologies and globalization services are successfully deployed worldwide in commercial banks, advertising companies, entertainment and sports events, television studios and international transportation hubs. Customers include FIFA, UEFA, Harrods, Bundesliga, BBC, Sky, CCTV, BOC, New York Times Square, Paris CDG Airport, New York JFK Airport, Hong Kong Airport, etc.*

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