

COMM-TEC Exertis COMM-TEC Exertis is new distributor for C2G

COMM-TEC Exertis COMM-TEC Exertis announces sales launch of C2G's High Quality Cable and Connectivity Solutions in Germany, Austria and Eastern Europe

Uchingen, September 22nd 2020

Starting in October, COMM-TEC GmbH will expand its signal management portfolio with high-quality cables and connectivity solutions from [C2G \(cables to go\)](#). As one of the most important global partners, COMM-TEC is adding another brand from the Legrand AV portfolio to its product range besides Chief, Projecta, Da-Lite, Vaddio, Luxul and Middle Atlantic, thereby strengthening this successful partnership.

C2G is one of the leading manufacturers of high-quality cable and connectivity solutions, providing end-to-end solutions for a wide range of markets - from hospitality, education, healthcare and corporate customers to home theatre and digital signage installations. The product range comprises more than 50 product lines with more than 2,000 products in the segment of wired and wireless connectivity technology. The focus is on AV and PC solutions as well as special products for various applications in the served markets. A lifetime warranty for all cables completes the comprehensive range.

"The premium cable solutions from C2G are characterized by high product quality and reliability. Thus, C2G ideally complement the COMM-TEC portfolio in the application areas of network technology and video/audio," says Carsten Steinecker, Managing Director of Business Development, at COMM-TEC. "Therefore, customers benefit from high standards and complete solutions from one distributor and COMM-TEC strengthens its position as "Value-Add-Distributor" in the market" continues Steinecker.

"Adding C2G to COMM-TEC GmbH's vendor portfolio, emphasizes the importance and value of our successful partnership," says Andy Hill, Commercial Director EMEA at C2G. Hill continues: "We appreciate COMM-TEC Exertis' strong focus on outstanding customer service and deep understanding of the entire AV and IT market and look forward to a successful partnership". Thijs van der Horst - IT Distribution Manager EMEA at C2G adds: "COMM-TEC GmbH has been delivering outstanding service levels to a wide range of IT and AV resellers in key European countries and markets for more than 30 years. Their highly successful partnership with Legrand AV has naturally paved the way for C2G to add further value by complementing IT and AV hardware applications that provide high quality connectivity solutions".

Image material for press release in print resolution

[Key Visual](#)

About Legrand | AV

Legrand | AV brands are leading suppliers of mounts, racks, videoconferencing, screens, connectivity and display solutions that enable amazing audiovisual experiences. Our innovative solutions, marketed primarily as the popular brands Chief, Da-Lite, Middle Atlantic, Projecta, C2G, Sanus and Vaddio, are available through numerous channels. Legrand brands offer the most comprehensive range of AV solutions on the market. The company serves a broad base of over 12,000 AV customers worldwide.

For additional information about C2G please visit our website www.C2G.com/uk

For any other AV brands from Legrand please visit www.LegrandAV.com

About COMM-TEC Exertis

For more than 30 years, COMM-TEC Exertis has been one of the largest and most renowned value-add distributors for AV media technology in Europe and has been part of DCC Technology Trading/Exertis since 2019. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 60 well-known manufacturers. The business units "Digital Signage & Media Solutions", "Collaboration & UCC", "Signal Management", "Pro Audio & Control", "Display Solutions" as well as "Racks & Mounts" provide master technicians, system integrators and architects with the optimal hardware for their requirements. COMM-TEC acts strongly according to its claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. COMM-TEC supplies everything from one source, from planning through consultation to implementation.

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