



**transfairlog**

**Trade Fair for  
International Transport  
and Logistics Management  
12 - 14 June 2012, Hamburg Messe**

**EUROEXPO**

EUROEXPO  
Messe- und Kongress-GmbH  
Joseph-Dollinger-Bogen 9  
80912 Muenchen, Germany  
Tel.: +49 89 32391-253  
Fax: +49 89 32391-246  
www.euroexpo.de  
www.transfairlog.com

Munich, 29.07.2011

## **Press Release**

### **transfairlog 2012 in Hamburg**

### **transfairlog – in-depth and international**

**Foreign representatives – on the ground in the core markets – are now supporting exhibitors and visitors in their participation in transfairlog. A joint stand from Finland and the 2nd German-Finnish LOGISTICS Forum are being planned. Simultaneous interpreting is being provided at all the lectures in the accompanying programme.**

transfairlog, the Trade Fair for International Transport and Logistics Management, is going places. This event, taking place from 12 to 14 June 2012 at the exhibition centre in Hamburg, is not only the first major logistics show to take place in the north of Germany – it is also the first international logistics trade fair to focus on the markets and market players in northern Europe.

First-class support is provided for all the international exhibitors and trade visitors at this fair. Starting well before the event actually kicks off. "Our goal is to bring together all the participants – from across northern Europe – and deliver a comprehensive overview of the logistics and transport market in the region. In-company logistics will also be a focus at transfairlog in Hamburg. And we are putting on an exciting accompanying programme," explained Julia Kinzelmann, Exhibition Director of transfairlog, which is being held under the motto of 'A crossroads for markets – A road map for the future'.

In order to secure this optimum service and support on the ground to participants in the fair's core markets, the organiser, EUROEXPO Messe- und Kongress-GmbH, has for the first time set up its own network of foreign representatives in the five countries bordering the Baltic Sea: Denmark, Estonia, Latvia, Lithuania and Poland. This means that exhibitors and trade visitors to the fair have a direct contact for the fair in their home countries, and fast, local access to compact information about this highlight in the logistics events calendar.

EUROEXPO is also working closely with the Consulate-General of Finland in Hamburg. Because the 2nd German-Finnish LOGISTICS Forum is currently being planned to take place in parallel with transfairlog. At the fair itself, too, there is a Finnish stand being planned, where around 20 Finnish enterprises can present their products and services.

As well as providing first-class contacts to international exhibitors and trade visitors, transfairlog is putting on an extensive accompanying programme with company presentations, live demonstrations and knowledge forums featuring leading experts and figures in business and research. In view of the international scope among the trade audience, simultaneous interpretation (German/English) will be available at all the lectures in the accompanying programme.

transfairlog is being supported by an important cooperation partner – Logistik-Initiative Hamburg.

EUROEXPO Messe- und Kongress-GmbH has been organising logistics trade fairs successfully for 15 years. Among them is also the trade fair LogiMAT, which has been held every year for the last nine years in Stuttgart.

Further information: [www.transfairlog.com](http://www.transfairlog.com) or direct from EUROEXPO Messe- und Kongress-GmbH, Munich.

**Press contact:**

Xenia Kleinert

Tel.: +49 89 32391-249

E-mail: [xenia.kleinert@euroexpo.de](mailto:xenia.kleinert@euroexpo.de)

Munich, 29.07.2011 – Reproduction free of charge. Copies of publication to:  
EUROEXPO GmbH, Presse- und Öffentlichkeitsarbeit, 80912 Munich, Germany.