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Press Information **icon**

**“icon’s DOPE suite among
the best innovations”**

BEST OF 2012



[Stuttgart, April 10, 2012] – icon’s DOPE suite particularly impressed the jury of and was shortlisted from over 2,500 entries

Over 100 jury members examined the more than 2,500 entries in 40 categories and found that “icon’s DOPE suite is among the best innovations.” The key benefits of icon’s DOPE suite named by the jury are its functional completeness as well as its modular structure, which allows easy adjustment to the requirements of a wide range of customers – from medium-sized companies to international corporations.

Since its establishment in 1995, icon has steadily grown to become the leading provider of comprehensive customer correspondence solutions. At present, 70% of Germany’s 30 biggest insurance undertakings, Europe’s largest direct bank, Europe’s largest automobile club and a number of other customers use the DOPE suite.

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Background information icon Systemhaus GmbH

Since 1995, icon Systemhaus GmbH offers comprehensive correspondence solutions to leading insurance, banking, utilities and industry customers in German-speaking countries. Now internationalized, the icon Suite covers the complete range from high volume, interactive and process oriented functionalities and is used for the most demanding customer communications.

Currently more than 50 customers trust icon as a competent innovation partner and an adviser who supports them with the maximization of their strategically important customer communications potential. The icon community forms a strong network consisting of customers, partners and specialists that mutually contribute to the further development of the icon Suite. Headquartered in Stuttgart, Germany, icon Systemhaus GmbH employs more than 90 highly qualified specialists.

Press Contact

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