

# Press Release

19 June 2017

## **ayondo launches Bitcoin trading**

- Bitcoin trading is now available to all investors on TradeHub®
- ayondo adds digital currency to its Social Trading offering

*London, 19 June 2017* – Financial technology group ayondo has expanded its product portfolio with the launch of Bitcoin trading, allowing its clients easy access to the price movement of Bitcoin without the need to open up an e-wallet to purchase bitcoin in the internet.

Bitcoin is a type of digital currency in which encryption techniques are used to regulate the generation of units of currency and verify the transfer of funds, operating independently of a central bank.

The digital currency has experienced rapid growth recently and can now be traded at ayondo via spread betting/CFD trading. Bitcoin is also available to signal providers on the ayondo Social Trading platform WeTrade.

**Commenting on the launch, Raza Perez, Chief Product Officer ayondo says:** “The recent development of Bitcoin and the associated interest in Bitcoin is immense. In times of low volatility at the financial markets, the high variation in price offers an excellent trading opportunity. With the launch of Bitcoin we follow the demand of our clients and further strengthen our product range.”

- The End-

## **About ayondo**

ayondo is a global Financial Technology group with subsidiaries authorised and regulated in the UK (FCA) and Germany (BaFin), offering innovative trading and investment solutions for retail and institutional customers.

ayondo specialises in Social Trading, with a sophisticated online trading platform and a leading Social Trading platform. Social Trading allows retail investors to automatically copy the trades of Top Traders. In recent years, ayondo has won several accolades, including Europe's leading Financial Technology providers ("FinTech 50"). Other honours include the International Financial Award Best Social Trading Platform and Broker of the Year.

## **Contact**

Sarah Brylewski · brylewski@ayondo.com · Tel 49 (0) 69 9999 94151

[www.ayondo.com](http://www.ayondo.com)

## **Risk Warning**

Trade execution services are provided exclusively by ayondo markets Limited. Spread Betting and CFDs are high risk investments. Your capital is at risk. Spread Betting and CFDs are not suitable for all investors and you should ensure that you understand the risks involved and, if necessary, obtain independent financial advice to ensure that these products fit your investment objectives.

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