



**16th International Trade Show for Intralogistics
Solutions and Process Management
March 13–15, 2018, Messe Stuttgart**

EUROEXPO

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Press Release

LogiMAT Expands Sales Activities in Turkey

EUROEXPO Messe- und Kongress-GmbH, organizer of the LogiMAT trade show, is expanding its international presence. Effective immediately, the German-Turkish Chamber of Industry and Commerce will manage LogiMAT Stuttgart's sales activities for the Turkish market. This partnership was formally established during an official signing ceremony in Istanbul on October 19, 2017.

LogiMAT is considered the leading global trade show for intralogistics solutions and process management. Its prime location in the heart of Europe makes it a prominent platform for the supply and demand of products, solutions, and systems for the Central European economic area. LogiMAT has long kept a close eye on key foreign markets to sustain its ongoing internationalization.

"I am pleased to have found a reliable partner in the German-Turkish Chamber of Industry and Commerce. I feel confident that together, we can make the major providers of intralogistics solutions in this dynamic market see the value of having a presence in Stuttgart. Orkan Hatipoğlu is intimately familiar with the industry and a highly valued facilitator," confirms Peter Kazander, Event Director of LogiMAT and Managing Director of EUROEXPO Messe- und Kongress-GmbH.

"At this point in the registration cycle, ten exhibitors from Turkey have already signed on. The activities of the foreign bureau in Istanbul should help grow this figure. Turkish companies now have a qualified local dialog partner," confirms Frank Kaiser, Managing Director of DEinternational Servis Hizmetleri A.Ş.

For more information and picture, please visit: www.logimat-messe.de

About LogiMAT

LogiMAT returns to Stuttgart from March 13 to 15, 2018. LogiMAT 2017 drew 1,384 international exhibitors from 32 countries, who filled eight halls presenting the latest solutions and product developments for smart, sustainable intralogistics. The trade show attracted 50,189 industry professionals from 60 countries.

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Munich, October 19, 2017—This text may be reprinted free of charge, but please send a copy to EUROEXPO Messe- und Kongress-GmbH, Press and Public Relations Department, 80912 Munich.