

asknet to collaborate with Concardis

Karlsruhe, July 19, 2016 – asknet AG, a pioneer in the area of e-commerce, is expanding its network of payment services providers by collaborating with Concardis GmbH, one of the leading payment services providers in Europe.

“We are offering our customers another service in the area of cashless payment processes by integrating the performance and cross-channel distribution solutions of Concardis,” says Hubert Maurer, Vice President Finance and Administration. “Distribution channels are merging, especially in the area of digitization – payment applications on smartphones and other devices are on the rise. This offers opportunities we want to take advantage of together with our partner Concardis: Valuable additional services such as localization and communication services can be linked to payment applications.”

For Concardis, the collaboration is one component in the expansion of its e-commerce range. To be able to offer collaboration partners and distributors fast solutions and optimal service, Concardis GmbH has established a designated Competence Center for e-commerce. One team handles all questions about digital issues, including sales, customer service, product management – experience and expertise are coming together from all disciplines.

A lean organizational structure to facilitate decision-making and an exchange of ideas leads to faster responses and quick implementation. “It allows us to offer our collaboration partners and customers a service that meets the needs of e-commerce. We are close to customers and developments in e-commerce at all times,” says Christoph Jung, Head of the E-Commerce Competence Center. “The collaboration with asknet shows us that we are on the right track. We welcome the collaboration,” says Jung.

About Concardis

Concardis is one of Europe’s leading payment service providers. With over 30 years’ experience in payment processing, the company offers intelligent solutions to meet all the requirements of modern cashless payment processes. The service accepts payments made with all major credit and debit cards, and includes card terminals and contactless payment processes for face-to-face retailers, innovative solutions for e-commerce and m-commerce as well as support in the form of customer management. When it comes to high-performance payment solutions, Concardis is the provider of choice for some 110,000 customers at 210,000 locations and with more than 470,000 connected terminals.

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**About asknet AG**

asknet, a pioneer in the development of global e-commerce solutions, offers extensive expertise and individual shop solutions to ensure worldwide electronic distribution of products of all kinds 24/7 in more than 190 countries. Customers benefit in selling digital and physical goods from both the possibility of handling a variety of international payment and logistics processes as well as the extensive experience of the company in the development and operation of successful e-commerce platforms.

Founded in 1995 as a spin-off of the Karlsruhe Institute of Technology (KIT) the company is also a partner of around 80 percent of German universities and research institutions. Here asknet offers as a large account reseller for manufacturers such as Adobe and Microsoft a comprehensive range of software licenses and services related to the procurement and distribution of software. In addition, asknet distributes via the established internet platform "studyhouse.de" a wide range of software to students.

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