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JPK announce new personnel and distributors in Asia

Berlin, 1st February 2011:- JPK Instruments, a world-leading manufacturer of nanoanalytic instrumentation for research in life sciences and soft matter is pleased to announce the expansion of their operations in Asia with new staff in Singapore and distributors in Korea and Malaysia to increase their support to users.

As JPK continues to expand its markets in Asia, new resources have recently been put in place to provide increased applications and service support to their increasing user base. JPK's Asian office, which is headquartered in Singapore, has appointed Dr. Philip Yj Liu.

Dr. Liu received his PhD from National University of Singapore where his research included protein-induced DNA bending, compaction of DNA in white spot syndrome virus, DNA binding/ ionic switching and many other life science- related applications. During his research, he gained a lot of experience using AFM and building a magnetic tweezers system.

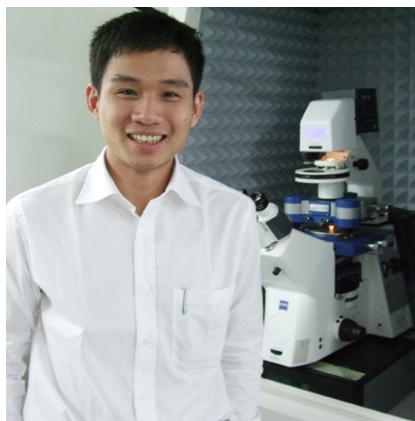
Lotis Korea has been appointed as JPK's exclusive representatives in Korea. Lotis Korea is a privately held, well established Korea distributor company with many years experience supplying scientific instrumentation. Their experienced team has established a good reputation in the market, particularly in the fields of electron and optical microscopy. CEO, Mr. H. J. Seo said, "We are continually looking for high quality instrumentation to complement our product line. It is indeed an honor for us to represent JPK in the Korea market. We believe strongly that we will achieve success working together."

In Malaysia, JPK has appointed KL Analytical Sdn Bhd, as their exclusive representatives. KL Analytical is a privately held, well established and successful distributor in Malaysia. The company supplies a range of scientific equipment to both the academic and industrial research community. CEO of KL Analytical, Mr. K. L. Chan says "The Malaysian government is investing to grow the level of research in field of nano and biotechnology. With KL Analytical's large customer base and strong support team working together with JPK's top quality, high-end AFM and optical tweezers systems, we form a good partnership to succeed in this growing market."

Lawrence Tan, JPK's Asia Pacific Sales Manager commented, "Expanding our organization to better support our customers across Asia represents an important milestone in the growth of our company. We have been looking for a good distributor for Korea for a long time. Lotis Korea is vastly experienced in this field and applies a professional approach to business. I have known Mr. Chan and his Malaysian company for many years and have witnessed his achievements leading his capable team with experience and vision."

With a second direct sales and applications center in Tokyo, JPK now supports a network of dedicated distributor partners across Asia & Australasia. For more details about JPK's specialist products and applications for the bio and nano sciences, please contact JPK on +49 30533112070 or visit the web site: www.jpk.com.

Attachment:



Dr Philip Lui, JPK's new applications specialist based in Singapore.

About JPK Instruments

JPK Instruments AG is a world-leading manufacturer of nanoanalytic instruments - particularly atomic force microscope (AFM) systems and optical tweezers - for a broad range of applications reaching from soft matter physics to nano-optics, from surface chemistry to cell and molecular biology. From its earliest days applying atomic force microscope (AFM) technology, JPK has recognized the opportunities provided by nanotechnology for transforming life sciences and soft matter research. This focus has driven JPK's success in uniting the worlds of nanotechnology tools and life science applications by offering cutting-edge technology and unique applications expertise. Headquartered in Berlin and with direct operations in Dresden, Cambridge (UK), Singapore, Tokyo (Japan) and Paris (France), JPK maintains a global network of distributors and support centers and provides on the spot applications and service support to an ever-growing community of researchers.

For further information, please contact JPK directly or their marketing partners, IMS Europe, who will also provide high resolution images for your use:

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