

Teraport ensures the smooth execution of the changing of the corporate name at caverion

Leonberg, Germany, June 15. 2007 – Teraport GmbH, a Company belonging to caatoosee ag, was commissioned by caverion GmbH for the technical execution of the changing of the corporate name of the former company M+W Zander Gebäudetechnik GmbH. The challenge here was the conversion of all communication media in the shortest period of time to coincide exactly with the end of the press conference held to introduce caverion's new corporate identity.

Teraport's task was the technical implementation of all existing media and newly created media in close co-operation with the advertising agency and the caverion marketing department. The external and internal presentation of the Corporation had to be addressed, from the exchange of logos and the creation of new templates, to the tidying-up, correction and conversion of approximately 1000 mail addresses. In order to achieve a rigorous new orientation it was, in addition to the conversion to the new corporate design, equally important to contact each member of staff and to integrate them into this new orientation from the very beginning. With the help of the infrastructure made available by Teraport, the press conference was simultaneously broadcast live to all caverion locations where company-wide meetings had been specifically called for this purpose.

Michael Ziegler, Company Officer vested with power of attorney at caverion GmbH, commented as follows: "The smooth execution and above all the precise technical implementation by Teraport were significant keystones in the process of changing the corporate name at caverion. They also contributed positively to making an outwardly visible and rigorous implementation of this strategic repositioning a reality."

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About Teraport

Teraport GmbH is a Company belonging to caatoosee ag (bond number: A0EPUK). The Company's headquarters are located in Leonberg on the outskirts of Stuttgart. As an independent Consulting and Service Company in the field of IT services and engineering, Teraport offers all-encompassing solutions and comprehensive services for the operation of complex IT environments, digital product development and the optimization of commercial business processes. (www.teraport.de)