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FOR IMMEDIATE RELEASE:

**DAVID Systems and RCF Announce Multi-Year Partnership to Support
Broadcaster's "La Joie se Partage" Campaign in France**

*Collaboration strengthens RCF's role as a modern broadcaster by providing
interoperable solutions that enable hosting of 63 local radio stations over 250
frequencies*

MUNICH, Germany – July 18, 2017 – DAVID Systems, Inc., a leading enterprise software company, known for its open, customizable and scalable rich media workflows, today announced its strategic partnership with RCF, one of France's leading radio broadcasters for a comprehensive upgrade of collaboration production services. The multi-year cooperation, which is DAVID's first project in France, is designed to provide RCF with the required smart infrastructure and architectural tools to enhance its broadcast offerings through the implementation of tailored interoperable solutions to harmonize the workspace. The project enables RCF to unify its local radio stations under one brand, making it easier for consumers to recognize the product offering. The consolidation also creates one foundation, maximizing operational efficiencies across stations.

Key achievements include:

- The successful system enhancement of a highly distributed AoIP network with more than 63 radio stations.
- An easy-to-use solution that has facilitated the skill-building of more than 400 users.
- A seamless handover with DAVID Systems software, compatible with existing legacy system, enabling a sequential and smooth replacement over three years.
- In the final stage, more than 120 TurboPlayer based OnAir Studios will grant the required highly flexible and decentralized playout supported by MultiPlayer.

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“We value the journey on which we are embarking with RCF,” says Vincent Beneviste, CEO, DAVID Systems. “We pride ourselves on having a trending mindset that allows our customers to be on the cusp of innovation. With the implementation of 120 TurboPlayers, we help position RCF on the forefront of modern radio in France. They are prepared to use collaborative production services and future deployment of web capable services.”

A brief history of the project

When RCF needed to develop a ubiquitous collaborative work environment to accommodate 63 affiliates over 250 frequencies, they partnered with DAVID Systems. In identifying a potential partner, DAVID Systems had to fulfill RCF’s multiple technical requirements, including the exchange of shows and media items between different locations; providing a centralized archive for shows and media items as needed for repurposing; and creating a production environment with easy and intuitive workflows, using AoIP whenever possible.

“Partnering with DAVID Systems is a key element for the successful upgrade and overhaul of our systems. We not only have a reliable collaborator to place us at the forefront of modern broadcasting, but also a trusted partner to provide the smart infrastructure, architecture and know-how that enables us to develop the foundation for this complex project,” said Laurent Petit, Project Leader, RCF. “DAVID Systems provides a tailored format that enables us to pick and choose the best offerings for our needs, allowing us to deliver high-quality content to our listeners across the country. They seamlessly mesh with our ‘La Joie se Partage’ initiative.”

RCF’s implementation of “La Joie se Partage,” literally translated as “The Joy of Working Together,” drives the consistent use of the RCF brand and technology among all affiliates. DAVID System’s Playout technology, that seamlessly enables local radio stations to fill a four-hour window in the national program, is one example of achieving this goal.

The RCF and DAVID Systems partnership, which started in 2012, is designed as a multi-year endeavor, which is expected to be completed by the end of 2017.

About DAVID Systems

DAVID Systems is a leading enterprise software company, known for open, customizable and scalable rich media workflows, which are deployed in some of the largest and most innovative radio stations and media companies worldwide. The privately owned company was founded in 1991 and is headquartered in Munich, Germany, with offices in Berlin and Washington, D.C., DAVID’s umbrella product suite, “DigaSystem” or “DigAS,” offers an easy way for journalists, producers and operations teams to produce cross-media content and cost-effectively manage the opportunities and challenges of multi-channel distribution.

About RCF – rcf.fr

Over 60 radio stations and 250 frequencies covering most of France and Belgium. RCF provides local and national programs, giving meaning to news, culture, spirituality, and daily life for 600, 000 listeners every day