# PRESS RELEASE

Germering, 01. February 2008


## Speech Design exhibit at the annual TMIA Conference (Orlando/USA, February 24 – 28)

**T-Systems and Vodafone D2 present case studies of joint projects with Speech Design**

The 2008 conference of The Messaging Industry Association (TMIA) takes place in Orlando/USA, between February 24$^{th}$ and 28$^{th}$. The non-profit organization´s annual meeting is a common platform for leading messaging industry experts. As a new TMIA member, Speech Design participates in  the event for the first time with a solutions exhibit. "It is a great opportunity to exchange experiences and network with international industry insiders" says Speech Design´s CEO Kasimir "Archie" Arciszewski. "We are extremely pleased that this year´s agenda includes customer case studies of two projects based on Speech Design technology".

Along with other messaging industry experts, the German service providers Vodafone D2 and T-Systems, present  two of their innovative services in Orlando.

**Vodafone Visual Mailbox**

Vodafone´s innovative  Visual Mailbox "pushes" new voice messages in form of MMS directly to the user´s mobile phone. All messages are listed in the handset´s  display and can be played back  selectively and comfortably by a simple click of a button. The clear customer benefit: no more calls to the provider´s mailbox system and sequential listening to messages!
Stefan Tebbe, Technical Capability Management at Vodafone D2 is going to speak about the early experience gained with the Vodafone Visual Mailbox, launched in cooperation with Speech Design in the fall of 2007.


**T-Systems Octopus Mobility Services**

Fixed Mobile Convergence for Business Customers will bet he topic of
Dr. Frank Wermeyer, Executive Vice President Seamless Mobility Products, T-Systems. In late 2007,  T-Systems launched Octopus Mobility Service (OMS), a Business FMC Solution based on Speech Design technology.
Octopus Mobility Services integrate the users´ mobile phones as extensions of the office telephone system (PBX). The OneNumber / OneVoiceMail concept, combined with convenient office functions on-the-move result in significant efficiency gains for the mobile employee. The innovative "OMS Connector", switched between the customer´s on-site PBX and T-Systems ISDN network,

totally eliminates the need of proprietary PBX integration, typical of other FMC solutions. T-Systems markets OMS as a per-month/per-user service offering to all business customers on its national ISDN network.

**About TMIA (The Messaging Industry Association)**

The Messaging Industry Association (TMIA), founded in 1998, is a not-for profit organization responsible for advancing the awareness, adoption and use of all messaging services, in order to increase the profitability of all industry participants. Membership consists of leading North American service providers end international messaging equipment vendors.
For details about TMIA and the Orlando meeting, go to  http://www.tmia.org

**About SPEECH DESIGN**

SPEECH DESIGN is a leading European provider of messaging and mobility solutions for the corporate and carrier markets. More than 130,000 companies and millions of individual users benefit daily from SPEECH DESIGN´s added-value communications solutions delivered by our partners: Europe's premier suppliers of enterprise and public networks. SPEECH DESIGN was founded in 1982 and is headquartered in Germany.

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