

Press release: Isoprime House in Manchester 15th May 08 officially opened

On 4th February, 2008 the Gas Isotope Ratio Mass Spectrometry Product Line of GV Instruments has been acquired by Elementar Analysensysteme GmbH, Hanau, Germany who will continue this business through its wholly owned daughter Isoprime Ltd.

Ten weeks later, on 15th May, Isoprime House at Stanley Green Trading Estate, Earl Road, Cheadle Hulme, Cheshire has been officially opened by the President of Elementar Analysensysteme GmbH, Dr. Hans-Peter Sieper and the Managing Director of Isoprime Ltd. Dr. Friedrich Sieper.

At Isoprime House, Isoprime Ltd will further develop, manufacture, test, market and service the well known Isoprime Gas Isotope Ratio Mass Spectrometer and peripherals; more than 330 instruments of which have been sold worldwide over the last decade.

The facilities at Isoprime House include offices, R&D Lab, wet chemical lab, testing and servicing area, stores, application laboratory and conference room.

While at the official opening mainly guests and partners were invited who have supported Isoprime Ltd in getting Isoprime House "fit for use", the first sales training and meeting with sales representatives from more than 10 countries will take place 28th and 29th May. This will be the first opportunity to make full use of the new application laboratory and conference room.

The UK Branch of Elementar Analysensysteme GmbH (EAS) will also be based at Isoprime House. This way, EAS further strengthens its positions on the UK market by adding stronger service support and application lab facilities to its UK branch. Dr. Aj Dar, representative of Elementar UK, is very pleased about this development and its positive impact on customer support and sales.

A considerable part of Gas IRMS systems is sold and in combination with Elemental Analysers. Isoprime House will be an ideal location for promoting this product combination with Elemental Analysers from EAS, the leading Elemental Analyser manufacturer and parent company and the well established and high performing Isoprime IRMS.