

Marion Sommerwerck – New Head of Corporate Communications at Weidmüller

Marion Sommerwerck assumes responsibility for internal and external international communication at the electrotechnology company Weidmüller

Detmold, 12.11.2012 – Marion Sommerwerck assumed the role of Head of Corporate Communication at international family company Weidmüller on 1 October 2012. Weidmüller is the market leader in industrial connectivity and is represented in over 80 countries around the world. In her role, Marion Sommerwerck is responsible for all of the company's international communication activities and reports directly to CEO, Dr. Peter Köhler. Her predecessor at Weidmüller, Dr. Christa Pfeffer, moved to Southern Germany for family reasons.

Sommerwerck joined the company from international strategic consultancy firm Arthur D. Little, where she had been responsible for global marketing and corporate communication since 2008. The PR specialist has more than 20 years of professional experience in the communications sector and specialises in corporate communication, international PR and media relations, and brand communication. Sommerwerck studied Business Administration in Düsseldorf and Communication Sciences at the University of Duisberg-Essen. Before her time at Arthur D. Little, she worked for Deutsche Messe AG, corporate consultancy firm A.T.Kearney, as well as at Verlagsgruppe Handelsblatt as Head of PR and Publicity.

"We would like to thank Dr. Pfeffer for her dedicated work and for the numerous instances in which she achieved important success for Weidmüller, for example the global repositioning of the corporate brand. We are delighted that in Ms. Sommerwerck we have gained a proven communications expert to continue focussing on the internationalisation of the company's communication, thereby strengthening the important link between us and our customers and partners", said CEO Dr. Peter Köhler.



Marion Sommerwerck assumes responsibility for internal and external international communication at the company for electrotechnology, Weidmüller.

Weidmüller – Partner in Industrial Connectivity.

As experienced experts we support our customers and partners around the world with products, solutions and services in the industrial environment of power, signal and data. We are at home in their industries and markets and know the technological challenges of tomorrow. We are therefore continuously developing innovative, sustainable and useful solutions for their individual needs. Together we set standards in Industrial Connectivity.

The Weidmüller Group owns manufacturing plants, sales companies and representatives in more than 80 countries. In its fiscal year 2011 Weidmüller reached sales of 620 million Euros with 4,400 employees.

Contact: Marion Sommerwerck
Corporate Communication
Telephone: +49 5231 14-291402
E-Mail: marion.sommerwerck@weidmueller.de