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### **News Release**

# HP Raises the Bar for Its Category-Defining Stream Notebooks with New Colors, Impressive Power and Thinner Designs

HP's market-leading cloud-based Window 10 <sup>(1)</sup> PCs offer connectivity, productivity and entertainment for consumers and educational customers

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Barcelona, Spain, Oct. 7, 2015 – HP today announced the **HP Stream 11.6 and 13.3 diagonal notebooks** offering vibrant new colors, lightweight designs with longer battery life.

"Last year HP created a very successful new category of cloud-based PCs when we introduced the HP Stream, giving customers a colorful, thin and light PC at an affordable price," said Louis Perrin, director, consumer products, Printing and Personal Systems Group, HP EMEA. "Today we are excited to offer the second generation of these PCs with improved battery life, Windows 10 optimization and bold new colors."

## Fun and Affordable HP Stream Notebooks

Building on the success of the first generation of HP Streams, HP is delivering new HP Stream 11.6 and 13.3 inch diagonal notebooks to provide customers with great value with a more powerful processor on the Windows 10<sup>(1)</sup> notebooks. The HP Stream notebooks continue to deliver value-added services customers have come to expect from HP Stream. Included are free cloud storage for instant access and sharing of content with 1 TB of Microsoft OneDrive for one year<sup>(2)</sup>; Office 365 Personal for one year to edit, share or collaborate in real-time; and 60 Skype minutes per month for chatting with friend and family.<sup>(2,3)</sup>

Customers can enjoy entertainment with an 11.6 inch (29.46cm) HD <sup>(4)</sup> diagonal display or 13.3 inch (33.78cm) HD <sup>(4)</sup> diagonal display with optional touch. The innovative fanless design with high efficiency Intel ® Celeron ™ processor <sup>(5)</sup> and 32 GB of eMMC flash memory <sup>(6)</sup> allows for quiet, cool operation and quick load times. Exciting colors and stylish gradient designs are available in Cobalt Blue and Violet Purple to add style and fun. <sup>(7)</sup> The 11.6-inch diagonal HP Stream is also offered in Ash Silver. <sup>(7)</sup>

The HP Stream is an attractive mobile device for on-the-go customers. The new 11.6 inch diagonal HP Stream weighs 2.6 pounds (1.18kg) <sup>(8)</sup> and is 18.4 millimeters thin and packs up to 10.5 hours of battery life. <sup>(9)</sup> The 13.3 inch diagonal HP Stream weighs 3.42 pounds (1.55kg) <sup>(8)</sup> and is 19.6 millimeters thin achieving up to 8.5 hours of battery life. <sup>(9)</sup>

The HP Stream 11.6 and 13.3 inch diagonal notebooks offer customers plenty of ports with one USB 3.0 port, one USB 2.0 port, one HDMI port, and a micro SD card reader. The 13-inch diagonal HP Stream notebook comes with two USB 2.0 ports. HP Stream notebooks also come with a front facing HP TrueVision HD webcam (10) for Skype chats.

# Pricing and Availability (13)

- The 11.6-inch HP Stream is expected to be available in EMEA in October starting at €249.
- The 13.3-inch HP Stream is expected to be available in EMEA in October starting at €299.

#### **About HP**

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- (1) Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers, software or BIOS update to take full advantage of Windows functionality. Windows 10 is automatically updated, which is always enabled. ISP fees may apply and additional requirements may apply over time for updates. See http://www.microsoft.com.
- (2) The OneDrive free cloud storage offer is available for a limited time. Storage offer available for 2 years from the date you redeem. Check the activation card inside the package and see http://onedrive.com/windowsoffer for full offer
- (3) Office 365 Personal available on select SKUs only; 1-year with activation required within limited time. Internet access is required and not included. For more information, see www.office.com/information. Sixty minutes of Skype per month is included with subscription to Office 365. Actual application must be downloaded from skype.com.
- (4) High definition (HD) content is required to view high-definition images.
- (5) Multi-Core is designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. 64-bit computing system required. Performance and clock frequency will vary depending on application workload and your hardware and software configurations. Intel's numbering is not a measurement of higher performance.
- (6) For storage drives, GB = 1 billion bytes. Actual formatted capacity is less. Up to 35GB of hard drive is reserved for system recovery software.
- (7) Colors vary by region.
- (8) Actual weight will vary by configuration.
- (9) Windows 10 /MM14 battery life will vary depending on various factors including product model, configuration, loaded applications, features, use, wireless functionality, and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. See http://www.bapco.com for additional details.
- (10) Internet service required and not included.
- (11) Estimated street prices. Actual prices may vary.

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