



Press release

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New Renault electric and ICE cars connected through Telenor Connexion

Telenor Connexion has been chosen as the European connectivity supplier for Renault's sophisticated telematics services available on new Renault electric and fuel vehicles.

Following the success with Nissan LEAF, "European Car of the Year 2011", the Renault Nissan Alliance has selected Telenor Connexion as its European supplier of connectivity for Renault's new electric and internal combustion car models as well. The first new electric vehicles to be connected are Kangoo ZE, Fluence ZE and the first ICE vehicles connected will be Kangoo and Master.

Telenor Connexion's dedicated connectivity solution helps Renault's sophisticated onboard unit connect to the Renault Global Data Center in a private network environment allowing Renault to provide its end customers with a wide range of services and information. This is made possible by seamless communication via cellular mobile networks in all of Europe, plus Russia and Turkey. Renault's onboard unit uses the embedded SIM technology from Telenor Connexion partner Sierra Wireless, which allows for more robust, durable and better integrated connectivity in an automotive environment.

The main features for electric vehicles include helping end customers to optimize the autonomy of their electric battery by making it possible to check the battery status either by phone or computer. Electric vehicle owners will be able to spot the charging locations available and to plan a trip until destination. In addition, the telematics solution will offer subscriptions for optional services such as remote diagnostics, fleet asset management, road assistance, insurance telematics, and more in future.

"Telenor Connexion truly supports innovation in M2M and is the first mobile operator able to provide a reliable and secure connectivity solution with an embedded SIM solution for mass deployment in the automotive market. Other determining features of Telenor Connexion's telematics solution are their global coverage, their proactive service awareness and their dedicated Service Portal to facilitate the management of connectivity", says Ms. Claude Deulniau, IT Purchasing Manager at Renault.



“The agreement with Renault, one of the world’s largest car companies, underlines Telenor Connexion’s position as the leading global M2M connectivity provider in automotive telematics. We are very proud to be part of the Renault-Nissan electric vehicle program, which is the largest ever launched and to support the company’s ambition to be the world leader in zero emissions”, says Rémi Demerlé, EMEA Sales Manager at Telenor Connexion.

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About Renault

Renault was founded in France more than 110 years ago and has since developed internationally. Today it has over 30 production sites and 18,000 business sites (subsidiaries, dealerships and agents) in 118 countries. Renault designs, produces and sells a broad range of vehicles, including from 2011 a range of electric vehicles accessible to all that embodies the company's commitment to the environment. With its zero-emission range and new generation of internal-combustion engines, Energy, Renault is aiming for leadership in low CO2 emissions, which it plans to reduce from 135 g/km today to less than 120 g/km in 2013 and under 100 g/km in 2016. Renault is also characterized by innovation for all, top-level product and service quality, and renewed vehicle design. The company is pursuing its strategy of profitable growth with associate brands Dacia and Renault Samsung Motors and strategic partner AvtoVAZ. Renault has a workforce of 121,000 worldwide. In 2010 it reported revenues of €38,971 million and sold over 2.6 million vehicles.*

Renault also relies on its partner Nissan as part of the Renault-Nissan Alliance to respond to the challenges stemming from the internationalization of markets. The Alliance is based on major synergies in product strategy, platforms, powertrain components and purchasing and takes advantage of the complementary geographical fit between the two manufacturers. The Renault-Nissan Alliance signed a strategic cooperation agreement with Daimler in April 2010 notably concerning A segment and powertrain projects.

* in use, excluding wear parts

About Telenor Connexion

Telenor Connexion is the leading provider of premium M2M solutions for business and life critical applications, regardless of the vertical market. Building on more than 10 years of M2M experience, Telenor Connexion provides customers with tools that allow for full control of status, location and performance of their connected devices. Telenor Connexion has provided reliable, international M2M solutions to a number of global customers such as Volvo, Nissan, Daimler, TomTom, Omron, Scania, Qualcomm Enterprise Services, Hitachi and Securitas. The company was established in 2008 and originates from the successful M2M business within Telenor Sweden. With headquarter in Stockholm, tech center in Karlskrona and regional offices in London, Los Angeles, Tokyo and Kuala Lumpur, Telenor Connexion has a global presence serving customers around the world. Telenor Connexion is wholly owned by Telenor Group, one of the world's major mobile operators. For more information please visit www.telenorconnexion.com