

Press information

RAYNET JOINS FLEXERA SOFTWARE'S APPLICATION READINESS ALLIANCE PARTNER PROGRAM

rayNET to resell and deliver managed services for AdminStudio in Europe

Schaumburg (USA), Paderborn (Germany), October 13th, 2011

<u>Flexera Software</u>, the leading provider of Application Usage Management solutions for application producers and enterprises, announced today that **ray**_{NET} GmbH has joined Flexera Software's Application Readiness Alliance Partner Program as a reseller and managed service provider.

ray*NET* is an innovative IT Specialist with a successful track record of more than 10 years in system and software management with emphasis on services around software packaging and software virtualization. **ray***NET* has developed a standardized application packaging process, which includes analysis of an enterprise's application portfolio and its compatibility with other systems and versions, application packaging, quality assurance (QA), and rollout with an interface to the organization's distribution system. Their **ray***FLOW* workflow solution incorporates this process into a scalable solution to set up, monitor, control and automate Application Readiness.

As a Software Alliance Partner, **ray**_{NET} will become a European reseller of Flexera Software's market-leading <u>AdminStudio</u> Suite Application Readiness solution and will also deliver **ray**_{FLOW} consulting and training services to its AdminStudio customers.

"Given the constant change enterprises face in their application portfolios, **ray***NET* understands the need for turnkey Application Readiness solutions delivering an application portfolio that is properly packaged, compatibility- and conflict-checked, and ready to be installed on the new target platform," said Ragip Aydin, Managing Director of **ray***NET*. "AdminStudio is the global leader in Application Readiness, with the most advanced software packaging solution to efficiently prepare reliable application packages for deployment. So it is a natural fit for us to deliver our managed services around this great solution."

"Application Readiness has become strategic, and AdminStudio has become essential to future-proof a company's applications in order to ensure they are up-to-date and in the hands of business users, when and where they need them," said Tim Boudreau, vice president of strategic alliances at Flexera Software. "We welcome **ray***NET* to our Alliance Partner program and believe their managed services program, delivered to AdminStudio customers, is a winning combination."



Resources:

Learn more about Flexera Software <u>AdminStudio Suite</u> Learn more about <u>AdminStudio 10</u> Learn more about AdminStudio <u>Virtualization Pack</u> Learn more about AdminStudio <u>Application Compatibility Pack</u> Background on <u>Windows 7 Migration</u> Strategies for <u>application virtualization</u> Related Flexera Software <u>Webinars</u> AdminStudio <u>White Papers</u>

About Flexera Software

Flexera Software is the leading provider of strategic solutions for Application Usage Management; solutions delivering continuous compliance optimized usage and maximized value to application producers and their customers. Flexera Software is trusted by more than 80,000 customers that depend on our comprehensive solutions- from installation and licensing, entitlement and compliance management to application readiness and enterprise license optimization - to strategically manage application usage and achieve breakthrough results realized only through the systems-level approach we provide. For more information, please go to: www.flexerasoftware.com.

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About rayNET GmbH

ray*NET* GmbH is an innovative IT Specialist with a successful track record of more than 10 years and leading in system- and software management with emphasis on services around software packaging and software virtualization. **ray***NET* is a Flexera Managed Service Partner, Symantec Master Specialization and Gold Partner and a Microsoft Gold Partner and works in projects of companies across all verticals. Software- and client migrations and belonging architectures and designs are subject of **ray***NET*'s core competencies. Several hundred thousand system migrations with several ten thousands of software packages have been processed under high quality warranties. Find out more about **ray***NET* under www.raynet.de

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