

A successful partnership: BFFT and Schanzer Racing Electric celebrate top placings at the Hockenheimring

2 electric motors, 120 PS, 228 kg deadweight, carbon monocoque. With this combination, “Schanzer Racing Electric” last weekend once again secured a top 10 placing in the Formula Student Race at the Hockenheimring. This represents the progression of an unequalled success story, which the automotive engineering developer BFFT has been involved with right from the beginning.

Ingolstadt (04 August 2014) – At the end of 2011, students of the Ingolstadt University of Applied Sciences (THI) combine together to develop an electric racing car. By the summer of 2012, the “Schanzer Racing Electric” (SRE) team, supported by BFFT, celebrates its debut with a sensational 8th placing in the Formula Student at the Hockenheimring. In 2014, they are once again placed 8th at this race.

Student teams from all over the world participate in this constructors’ competition. They plan, construct and test their own racing car (in the Formula Student Electric with an electric power unit), which becomes thoroughly tested out to its basics in several competitions. Only those teams which pass the initial technical tests can participate in the subsequent dynamic and statical events. There, teams e.g. compete in acceleration racing trials or have to present a business plan to a specialist jury.

Since its first participation in 2012, SRE has consistently been placed within the top 10 teams in the world rankings. The partnership between the automotive engineering developer BFFT from Ingolstadt and SRE has grown continuously together with each season of onward development of the racing car concept. BFFT has been supporting the students as the only one of three main sponsors since the setting up of the team. Alongside a financial allowance, the automotive specialist has been making its know-how available to the team. Each year, the students visit the modern BFFT Headquarters in Ingolstadt to construct the high voltage battery for the new racing car. They can use the technical equipment in the various workshops and get support of the BFFT experts. “The technical collaboration with BFFT is quite unique – no other team has this advantage“, states SRE Team Captain Markus Fracaro.

For BFFT, collaboration with SRE is also profitable: The positive effects for brand image and awareness are regularly confirmed in surveys conducted among THI students. In addition, there is direct access to well educated, motivated students, for whom BFFT represents an attractive employer during and after their studies. To date, there have been 12 SRE members as works’ students, interns or trainees at BFFT. BFFT CEO Markus Fichtner, himself an enthusiastic SRE fan, confirms: “The collaboration with SRE is something more than just a sponsorship. It has developed over the years into a friendly partnership.” Both parties are planning to expand the collaborative activities during the coming years.

About BFFT

The *BFFT Gesellschaft für Fahrzeugtechnik mbH* is an automotive engineering developer focussing on electronics (BFFT= Behr Fichtner Fahrzeugtechnik). Established in 1998, the company has enjoyed continual growth and currently employs about 700 staff at its headquarters in Gaimersheim near Ingolstadt (Bavaria) and in other offices in Germany, China, England, Italy, Hungary and the USA. The range of products and services focussing on electronics extends from initial concepts, prototype and series-ready system developments to assuring and safeguarding these systems. Examples for development areas are infotainment, energy and driver assistance systems as well as connectivity. For the past few years, BFFT has also been involved in transferring automotive technologies to the aviation industry. Contractors and partners are international automotive and aviation industry companies and their suppliers.

Further information on BFFT can be found on the website www.bfft.de/en or gladly provided upon request from the following contact details. Additional images and past BFFT press releases can be found at www.bfft.de/en/press.

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Images

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Higher resolution versions of the images can be downloaded at www.bfft.de/en/press.

Image 1



Hockenheimring 2014: Schanzer Racing Electric on the race track during the dynamic events.

(Source: BFFT)

Image 2



Rollout 2014: Presentation of the new Schanzer Racing Electric race car for the 2014 season.

(Source: BFFT)

Image 3



Frank and Markus Fichtner of the BFFT management board at the Schanzer Racing Electric rollout 2013.

(Source: BFFT)

Pressemitteilung



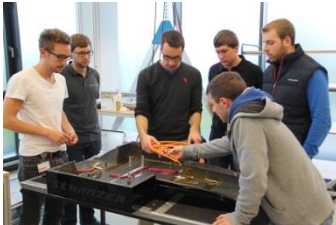
Image 4



Together for one goal: Schanzer Racing Electric and BFFT in the Formula Student.

(Source: BFFT)

Image 5



Students of Schanzer Racing Electric and BFFT employees constructing a battery in the BFFT high voltage workshop.

(Source: BFFT)