

## ECENTA ANNOUNCES NEW APPOINTMENTS TO ITS EXECUTIVE BOARD

*Appointments position company for evolution of SAP Customer Experience service offerings and future growth*

**Walldorf, Germany – January 14th, 2020:** ECENTA today announces new appointments to its Executive Board to meet market demands for implementation services for the Customer Experience suite of SAP products, and to position the company for future growth. Long-term Head of Finance Franz Diks has been appointed Chief Financial Officer (CFO), while Christian Matz has been appointed Chief Technology Officer (CTO) focused on SAP Customer Experience technologies. Sebastian Angerer has been appointed Chief Operating Officer (COO) to focus on client services globally.

The three newly appointed board members are joining the existing leadership team which is led by founder and Chief Executive Officer (CEO) Dr. Thorsten Wewers and ECENTA's Chief Revenue Officer (CRO) Amit Venugopal. All appointments are effective immediately.

ECENTA has a long history as a global implementation partner for SAP and companies using SAP solutions, providing expertise in sales, services, marketing and commerce solutions. With SAP's transition towards Customer Experience (CX) and Experience Management (XM), ECENTA evolves to support the dynamics of the market, client needs, and SAP's strategic direction. ECENTA Digital—the digital marketing and commerce strategy practice for ECENTA— helps clients achieve business goals and create meaningful customer experiences.

“With digital transformation in full swing, and our partner SAP investing in a strategic portfolio, ECENTA has aligned to make strategic decisions to create end-to-end value in complex international projects,” said Dr. Thorsten Wewers, CEO of ECENTA. “The customer – whether it be an employee, a business partner or a consumer – has always been center to what we do. Based on our history in SAP Customer Relationship Management and SAP C/4HANA®, today's announcement is the next logical step in our long-term strategy to help our clients gain maximum business results in the SAP environment.”

Franz Diks has been with ECENTA for more than seven years and will continue overseeing financial growth and sustainability during the new era of digital transformation. Franz holds a degree in Business Administration. Before joining ECENTA he held roles at KPMG, Deloitte, Software AG, and SAP SE, and leverages experience in software and international business.

PHOTO Franz Diks

Christian Matz will be responsible for the technology strategy and pre-sales activities. He holds a degree in Business Information Systems. Before joining ECENTA, Matz worked for PricewaterhouseCoopers and SAP.

“Christian knows the SAP technologies inside out and will be a great leader for both our customers and our technical competence teams,” said ECENTA Board Member Amit Venugopal.

PHOTO Christian Matz

Sebastian Angerer will focus on global delivery of services for ECENTA to ensure standards and governance for ECENTA's clients. Sebastian joined ECENTA in 2006 as a consultant and holds a degree in Information Technology. Before joining ECENTA he held positions at SAP consultancy groups specializing in ERP and CRM.

"In this rapidly changing market for Professional Services, Sebastian will lead our global delivery teams for maximum value for our customers," said ECENTA Board Member Amit Venugopal.

PHOTO Sebastian Angerer

## **About ECENTA**

ECENTA is a global, award-winning, SAP solutions implementor and consulting practice that supports the SAP C/4HANA® suite of products. An official SAP partner, ECENTA was founded in Germany in 2000 by ex-SAP employees and together with ECENTA Digital—the digital marketing and commerce strategy practice for ECENTA— ECENTA helps clients achieve business goals and create meaningful customer experiences. Learn more at [www.ecenta.com](http://www.ecenta.com) and [www.ecentadigital.com](http://www.ecentadigital.com).

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