

## Press release

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## ST Cash Back for all cars: Up to 200 Euro\* refund for ST suspensions coilover kits

Fichtenberg (Deutschland), March 14<sup>th</sup> 2018 - In 2018, the suspension manufacturer KW automotive supports its network of specialized dealers with targeted sales campaigns in specific regions, and will now offer cash back on ST suspensions coilover kits. Depending on the the coilover kit, eligible consumers can receive a refund of up to 200 Euro\* when buying a ST coilover kit! All cars and vehicles will be part of the ST Cash Back program! The Cash Back program kicks off in March 2018 on all vehicles and all ST coilovers. More at www.stsuspensions.net/cash-back.

Since March 1st 2018, the suspension manufacturer KW automotive is offering a refund of up to 200 Euro\* after buying a ST coilover kit. The ST Cash Back applies to the complete coilover program of ST suspensions. Includes cars like Alfa Romeo GT (937), Audi TT (8J), BMW M3 (E92), Citroen C4 (L), Dodge Charger (Mod. 2011), Fiat 500 (312), Ford Focus II RS (DA3-RS), Honda Civic Type R (FN2), Hyundai Veloster (FS), Infiniti Coupé (G35), Kia pro\_cee'd (JD), Mazda 6 (GH), Mercedes-Benz A-Klasse (245 G), Mitsubishi Lancer Evo 8 (CT0), Mini Cooper S (R56), Nissan 370Z (Z34), Opel Astra J, Peugeot 205, Porsche Boxster (987), Renault Clio 3, Seat Leon (1P), Skoda Octavia RS (5E), Subaru Impreza (GC), Suzuki Swift (NZ), Toyota GT86 (ZN), VW Golf GTI and other models. In detail, all consumers who decide to purchase a ST coilover kit during the cash back period (March 1st to May 31st, 2018) will receive a refund of up to 200 Euro. No matter if the ST coilovers are purchased from a KW specialist dealers, car part retailers, or directly from the website of the suspension manufacturer via www.stsuspensions.net/cash-back.

## Continuous lowering and more driving dynamics: ST coilover kits with KW damper technology

All ST suspensions coilover kits are manufactured in Germany at KW automotive, a part certificate is included and they have a tested, vehicle-specific adjustment range for a maximum, continuously adjustable lowering. While the KW coilover struts and damper housings are exclusively made of stainless steel or aluminum, the suspension manufacturer relies on galvanized steel housings for their ST suspensions coilovers. Compared to many suspension systems on the market, the ST suspensions stand out in the low price segment due to the KW damper technology they utilize. For this reason, the ST coilovers give every vehicle a significant increase in driving dynamics, without that, the rolling and driving comfort in everyday life suffers. Similar to KW suspensions, the dampers on ST coilovers can be adjusted individually. While the KW coilover systems, depending on the version, have adaptive dampers or a wide range of independent damper settings, the ST coilovers allow to adjust the low speed rebound with up to 16 clicks. The amount of the ST Cash Back refund varies depending on the type of ST coilover kit selected from the campaign. When buying a ST XTA coilover kit, with its rebound adjustable dampers and aluminum unibal top mounts, you will get a refund of 200 Euro\*. If you decide to get a ST XA coilover kit, also rebound adjustable, you will receive a cash back of 160 Euro\*; while the refund for the ST X coilovers equipped with a fixed damper setup is 120 Euro\* for each purchased suspension. The promotional period is valid from May 1<sup>st</sup> to July 31<sup>st</sup>, 2017 and all further information on the "ST Cash Back" program, including the list of applicable vehicles & products, are available at www.st-suspensions.net/cash-back.

 $^{*}$  = The mentioned rebate differs from VAT, shipping costs and regions. The shown prices are for the German market and 19% VAT included.

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## About KW automotive:

KW automotive is market leader and innovator of individual suspension solutions for the street and racing applications. Sporty drivers rely on KW coilover kits with its three street damping variants, as well as on the Nürburgring Nordschleife tested KW Clubsport coilover kits, which are street legal and have a technical component report. Worldwide successful racing teams rely on the patented valve technology of KW Competition, the six-time overall winner of the 24-hour-race Nurburgring, and winner of the ADAC GT Masters. With its large portfolio of suspension kits, modern production technology, development- and test center, KW has been succeeding for more than 25 years in markets around the world. The delivery program of ST suspensions with springs, sport dampers, sport suspensions, coilover kits, wheel spacers and anti-sway bars combines leading KW technology for the street with the best price-performance-ratio. www.st-suspensions.net

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