Avnet Abacus to Demonstrate Technology Expertise at electronica 2018

Delivering customer support from prototype to production, innovative applications to be showcased at the joint Avnet stand

Brussels, Belgium, 11th October 2018: Avnet Abacus, one of Europe's leading interconnect, passive, electro-mechanical and power distributors and a regional business unit of Avnet (Nasdaq: AVT), will participate at this year's electronica Trade Fair in Munich, Germany as part of a consolidated Avnet EMEA presence located in Hall C5, Stand 101. Avnet Abacus is one of four major business units that will each host a dedicated area of the stand, demonstrating the capabilities and support provided by the Avnet ecosystem.

Showcasing the diverse technology expertise and leading-edge capabilities available from the business unit's Europe-wide engineering support operation, Avnet Abacus has selected six new and highly innovative products to be highlighted at its dedicated space. Each of these has been developed with the advice and support of technical experts at Avnet Abacus, in conjunction with its strategic franchise partners.

One key product demonstration in the Avnet Abacus space will be ParceLive - Hanhaa's live parcel-tracking service, which allows users to determine the exact location and condition of their parcel in real time anywhere in the world. The development of this application is a perfect example of the close cooperation between Avnet Abacus and its franchise partners, helping customers to turn ideas into commercial successes by bringing their products to market quickly.

Additional demonstrations on the stand showcase solutions where Avnet Abacus delivered expert guidance in areas such as component selection, development of specific testing and/or evaluation procedures to meet standards, and improved management of a customer's supply chain:

- The HYPERVSN display system, which creates, displays and manages hologram-like visuals by combining innovative 3D display and holographic projection technologies.
- A smart-sensor-based parking system from Smart City, which is being deployed in a number of advanced parking schemes located in many cities across Germany.
- The TRUMPF TruDisk system, which enables the precise customisation of high-powered laser-cutting applications.
- The advanced BQ Witbox Go! which delivers fast 3D printing in the home.
- An advanced NetCom communications module, which uses ultra-reliable wireless communication for fire control applications.

"These innovative products on display at electronica are demonstrable evidence of our knowhow and our expertise in helping to bring our customers' ideas and designs to market in a timely manner," said Alan Jermyn, vice president European Marketing at Avnet Abacus. "We can deliver world-class prototype to production support to companies of all sizes and across a diverse range of applications and end-user markets. Working in partnership with our strategic franchise partners, we help our customers meet the challenge of understanding and adopting new, complex, and fast-evolving technologies."

The Avnet Abacus team comprises more than 50 product specialists who can provide application guidance across many sectors of the industry, including the internet of things (IoT), robotics, industrial and consumer technologies and more. The team provides to customers a wide range of technical expertise and resources from initial design to the prototyping stage to final production and covering every step in the process. The team is also able to help customers with the product selection process, prototype adoption for volume production, or support with advanced supply chain solutions and logistics.

Avnet Abacus offers an industry-leading portfolio, which includes: passive, interconnect, electromechanical, power, energy storage, wireless and sensor products.

The Avnet EMEA stand at electronica 2018 is located in Hall C5, Stand 101.

About Avnet Abacus
Avnet Abacus is a pan-European demand creation distributor specialising in interconnect, passive, electromechanical, power supply and battery products. Avnet Abacus' extensive product range and exceptional line card is supported by a team of over 50 product specialists based across Europe, delivering technical expertise and technology focused initiatives. Avnet Abacus is a regional business unit of Avnet, (NASDAQ:AVT), with European headquarters in Belgium (Avnet Europe Comm. VA). For more information, visit: www.avnet-abacus.eu or follow us on twitter http://www.twitter.com/Avnet_Abacus

About Avnet

From idea to design and from prototype to production, Avnet supports customers at each stage of a product's lifecycle. A comprehensive portfolio of design and supply chain services makes Avnet the go-to guide for innovators who set the pace for technological change. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at: www.avnet.com.

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