

Advantech at Retail Technology Show 2024 in London

Advantech Showcases Next-Generation Products and Innovations at Retail Technology Show 2024 in London

Germering, January 2024 – In anticipation of the upcoming Retail Technology Show 2024 in London, scheduled between April 24th and the 25th, Advantech is excited to be showcasing the next generation of products and innovations targeted to this dynamic industry. The comprehensive display of the latest innovations, cutting-edge technologies, and industry-leading solutions presents a prime opportunity for all to engage with and explore the product offerings, gaining valuable insights into the future of technology integration.

Positioned strategically at Stand 5D60, Advantech's presence aims to provide visitors with an immersive experience. The dedicated team will be readily available to guide attendees through the showcased products, engage in discussions about technological advancements, and address any enquiries.

As the retail market evolves towards self-service, interactive digital signage and more, Advantech are set to unveil groundbreaking solutions. Three stellar products take center stage:

- The USC-360, an ultra-slim Point of Sale (POS) system, offers versatility with options for Intel® 11th Gen or RK3568 CPU, seamlessly integrating into diverse environments.
- The UTC-100 series, a sleek All-in-One touch computer, designed for dedicated tasks, is customizable for various settings, including retail outlets, restaurants, and digital signage applications.
- The UTC-500 Series, a Digital Signage Solution, takes advertising to a new level with flexibility and scalability for retail outlets, public venues, and other commercial spaces.

Advantech is also proud to be collaborating with industry leaders, bringing a wealth of expertise and innovation to the forefront. Esteemed partners on the stand include:

- Intel, a global technology powerhouse specializing in semiconductor manufacturing.
- Google Chrome OS, a multinational technology giant known for its internet-related services, and cutting-edge hardware and software solutions.
- TPP Retail, a leader in retail management solutions
- Hermes Software, a provider of advanced logistics software.

- Sodaclick, a digital platform specializing in immersive visual experiences
- Image Holders, a leading provider of customized display and digital signage solutions.

These collaborations leverage Intel's prowess in computing technology, Google's expertise in creating transformative digital experiences, and the specialized knowledge of TPP Retail and Hermes Software, enhancing the functionality and capabilities of Advantech's integrated systems.

Sodaclick's innovative solutions contribute to enhancing the visual and interactive elements of Advantech's integrated systems, while Image Holders' expertise in crafting display solutions enriches user experiences across diverse industries. These collaborations underscore Advantech's commitment to pushing technological boundaries and delivering comprehensive solutions that redefine standards of excellence in the integrated systems landscape. Visitors to Advantech's booth will have the opportunity to explore these cutting-edge collaborations and witness firsthand the transformative possibilities they bring to businesses in the digital age.

Professionals, enthusiasts, and industry leaders are cordially invited to join Advantech at Stand 5D60. More information about Advantech's presence at the Retail Technology Show can be found here:

[Join Advantech at Retail Technology Show 2024](#)

About Advantech

Advantech is a global leader in the Internet of Things (IoT) intelligent systems and embedded platform industries, with the corporate brand vision of "Enabling an Intelligent Planet." Advantech has implemented the WISE-IoT industrial IoT cloud platform as the foundational IoT software and hardware solution in embrace of the major trends of IoT, big data, and artificial intelligence. Having partner clients integrate industry chains is the objective of this. Advantech further expedites the achievement of intelligent industry objectives through its active collaboration with numerous industry partners to "co-create" industry ecosystems. (www.advantech.com)

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