

Press Release # 19/2013 – For immediate release

Orga Systems' convergent billing footprint makes up 6.2% of worldwide market share

Rapid growth in convergent billing market

Paderborn (Germany), 27 August 2013 - Orga Systems, a leading software vendor for real-time charging and billing solutions, with an international customer base in the telecommunications, utilities and automotive markets, has been included in Analysys Mason's "Revenue management systems: worldwide market shares 2012" and ranked sixth in the sub-segment convergent billing. In the respective category Orga Systems achieved a market share of 6.2%. In the comparison of revenue management suppliers by region and service sector, Orga Systems has a notable presence in the market, being a market leader in the EMEA region and having an overall presence.

CSPs are now focusing on billing systems that support new business models

The overall billing sector grew by 0.6%, due to the 22% increase in the convergent billing sub-segment. All in all the convergent billing segment accounts for about 15.4% of the total billing market, which is growing rapidly due to the fact that CSPs are now focusing on billing systems that support new business models and services such as M2M, innovative digital services or the provision of both prepaid and postpaid services. Moreover, the implementation of convergent systems has been increasing as the combination of product offerings, new service requirements etc. have developed and matured over time.

Real-time convergent services are crucial

"Orga Systems real-time convergent billing solution is strong in the respective billing market. The solution covers prepaid and postpaid requirements while offering proven scalability and real-time capabilities. The company has multiple deployments within the telecoms market, but is also exploring new verticals, such as Utilities, Automotive and the M2M sectors, where deployment opportunities for telco-like billing systems are increasing," says Justin van der Lande, Senior Analyst at Analysys Mason.

"Even though the implementation of billing systems is becoming more and more complex, real-time convergent solutions are becoming inevitable for CSPs. The potential increases in revenue streams delivered through convergent services, as well as the operational efficiencies, are crucial. Orga Systems is acknowledged to enable CSPs who are in need of a multi-functional model to offer convergent services – including data – while managing cost reduction and increased revenue generation," says Dr Ralf Guckert, CTO Orga Systems.

Further Mentioning

In Analysys Mason's new Convergent Billing segment, Orga Systems has achieved rank 6 alongside companies including Amdocs, Ericsson and Huawei.***

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About Orga Systems

For 20+ years, Orga Systems' portfolio of real time products and consulting services has been designed for living in a connected world. Scalable architecture, outstanding performance, lowest rating latency and consequent customer-centricity ensure reliable access to any kind of cross vertical NG services for 400+M subscribers in Africa, Americas, Asia and Europe. Worldwide 40+ telecommunications providers, energy suppliers, car manufacturers, automotive and logistics companies rely on Orga Systems and achieve reduced OPEX, real time-to-market, short-termed ROI as well as beneficial access to new value chains and profitable M2M revenue streams.

Take the shortcut to monetize the digital life in real time: www.orga-systems.com

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