

Top Western European Mobile Phone Vendors: Total Shipments and Market Share, 2Q12 Smartphones and Feature Phones (Units in Millions)

Vendor	2Q12 Unit Shipments	2Q12 Market Share	2Q11 Unit Shipments	2Q11 Market Share	2Q12/2Q11 Change
1. Samsung	17.3	41.1%	13.9	32.4%	24%
2. Nokia	8.1	19.2%	9	21%	-10%
3. Apple	5.2	12.4%	4.6	10.7%	13%
4. Sony/Sony Ericsson	2.3	5.5%	2.2	5.1%	5%
5. Research in Motion	1.9	4.5%	3	7%	-37%
6. Others	7.3	17.3%	10.2	23.8%	-28%
Total	42.1	100%	42.9	100%	-1.9%

Source: IDC European Quarterly Mobile Phone Tracker, August 2012

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Vendor	2Q12 Unit Shipments	2Q12 Market Share	2Q11 Unit Shipments	2Q11 Market Share	2Q12/2Q11 Change
1. Samsung	11.9	43.6%	4.8	22%	148%
2. Apple	5.2	19%	4.6	21.1%	13%
3. Nokia	2	7.3%	2.3	10.6%	-13%
4. Sony/Sony Ericsson	2	7.3%	1.6	7.3%	25%
5. Research in Motion	1.9	7%	3	13.8%	-37%
6. Others	4.4	15.8%	5.5	25.2%	-20%
Total	27.4	100%	21.8	100%	26%

Source: IDC European Quarterly Mobile Phone Tracker, August 2012