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## **China's Yeastar Selects Axiros for its Service Provider Infrastructure Device Management and Provisioning**

Axiros expands global footprint with Yeastar in China, emphasizes the value of its device management software solutions in the voice market

**SEPTEMBER 3, 2014 – MUNICH, GERMANY** – [Axiros](#), the technology leader in device management solutions for telecommunications, IoT and M2M markets, today announced that [Yeastar](#), a leading designer and manufacturer of IP communications products and IP video surveillance products, has selected Axiros' AXACT Embedded TR-069 Client as its tool of choice to allow its applications to be seamlessly integrated into service provider management infrastructure. This means that telcos and service providers can choose Yeastar IP-PBX, VoIP gateways, and IP video surveillance products and be confident that the products will (plug-and-play) interoperate with the existing telco infrastructure for device management and provisioning functionality.

"Yeastar was looking for an easy-to-implement, out-of-the-box solution that would allow their devices to be seamlessly integrated with the service providers' management infrastructure," said Shaun Rossiter, Vice President of Sales for Axiros in APAC. "Axiros' AXACT was an excellent fit as it gave Yeastar the flexibility to customize their data model to configure and monitor the features they deemed necessary, but also those required by the TR-069 standards."

"When bringing device management into our voice product portfolio, we had many concerns as this is a complex process and we wanted to be sure our customers – the telcos and service providers – would benefit from the additional features offered, such as remote device management and provisioning, without the headache of installation challenges," commented Prince Cai, Product Manager of Yeastar. "Axiros delivered. Our promise of faster integration time, a powerful API and customization are now a reality thanks to AXACT."

Yeastar joins Axiros' impressive customer roster of global telecommunication companies. Axiros' AXACT Embedded TR-069 Client is an ideal client-side software for device manufacturers because it is:

- Open to support the full TR-069 feature set
- Open for all subsets and vendor-specific features
- Platform agnostic ANSI C90 source code
- Cross-platform and POSIX compatibility
- Offers engineering support for turnkey integrations
- Open for tailor-made, vendor-specific enhancements

For more information about Axiros or its AXACT product, please visit the [Axiros website](#).

### **About Axiros**

Axiros provides device and service management solutions across fixed and mobile networks for consumer, enterprise and M2M markets. Axiros solutions are scalable, flexible, modular and most importantly – open, giving providers the ability to manage and support any protocol, any device, any service – any time. Distinguished by domain expertise and innovation, coupled with world-class software design, Axiros uniquely delivers the robust management capabilities and solutions service providers need today and in the future, as demand and complexity associated with new services grows.

Founded in 2002, Axiros is global in scope with sales and service offices located in Aarau, Boston, Lisbon, Milan, São Paulo, Singapore and development centers in Germany and Russia. [www.axiros.com](http://www.axiros.com)

### **About Yeastar**

Yeastar specializes in the developing and manufacturing of IP-PBX, VoIP gateways, and IP video surveillance products and is committed to the distribution of new generation technology products in the field of enterprise communications. In the meantime, Yeastar provides the cost-efficient solutions for ITSP to develop the enterprises ultimate purchase market. For more information, visit [www.yeastar.com](http://www.yeastar.com) or connect with Yeastar on [Facebook](#), [LinkedIn](#) or [Twitter](#).

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